“COMING SOON” STATUS

As a member of The MLSTM, you can pre-market your listings with the “Coming Soon” status. The MLSTM users can view your “Coming Soon” listings exclusively in VESTAPLUSSTM. The “Coming Soon” listings will NOT be syndicated to any portal like Zillow, Trulia, etc. or any other MLS. A listing in the “Coming Soon” status does not accrue any Days on Market(DOM=0). After 21 days in “Coming Soon”, the listing automatically moves to the Active status.

The Coming Soon (Y/N) required field is now present on the Listing Input form in the Listing Add/Edit (SLIMM). If you would like to enter your listing as “Coming Soon”, select the ‘Y’ option. SLIMM will guide you to complete the requirements. Once you complete the requirements and enter your “Coming Soon” listing, The MLSTM members can find it in Listing Search and view it with Reports, like any other listing.

Days on Market and Status changes

- A listing in the “Coming Soon” status does not accrue any Days on Market(DOM=0).
- After 21 days in “Coming Soon”, the listing automatically moves to the Active status.
- The “Coming Soon” status cannot be extended.
- If you would like to move your “Coming Soon” listing to Active before the 21 days, you can do that by changing the Status of your listing to Active in the Listing Add/Edit (SLIMM).
- If you need to put your “Coming Soon” listing on HOLD, you can do that by changing the status of your listing to HOLD using the Listing Add/Edit (SLIMM). NOTE: A “Coming Soon” listing can be put on HOLD status only Once, for a maximum of 10 days.
- If you need to CANCEL your “Coming Soon” listing, please email the MLS HelpDesk (helpdesk@themls.com). The Cancellation of Contract document will be required.
- If you change the List Price of your Coming Soon listing, this price change will not be recorded in the Listing History or any other reports.

Requirements

1. **Complete Listing:** Complete all required fields for the listing.
2. **1 Exterior Photo:** Submit at-least one(1) exterior photo of the property to be listed. You can upload this photo with rest of your listing photos in Listing Add/Edit (SLIMM).
3. **Signed CLAW SELM document:** Submit the CLAW SELM (Sellers Demand to Exclude Exclusive Listing from Publication in Multiple Listing Service) signed by the Seller. You can upload this document in the Listing Input form. You can download the blank SELM document here as well.

Rules

The following VESTAPLUS™ features are available for “Coming Soon” listings
1. Sharing via Email, Text & Print
2. Saved Searches & Email auto-notifications
3. Add to Cart
4. Broker Caravan Ads

The following VESTAPLUS™ features are NOT available for “Coming Soon” listings
1. Open House
2. Syndication (data-feeds)
3. Hot-sheets
4. CMA & Statistics