

As a member of The MLS™, you can pre-market your listings with the “Coming Soon” status. “Coming Soon” listings will **NOT** be syndicated to any portal like Zillow, Trulia, etc. but will be shared with other MLSs participating in datashares. A listing in the “Coming Soon” status **does not** accrue any **Days on Market(DOM=0) unless ShowingsPlus™ is enabled**. After **21 days** in “Coming Soon”, the listing automatically moves to the **Active** status. The **Coming Soon (Y/N)** required field is now present on the Contract Info tab of the SLIMM listing input form. If you would like to enter your listing as “Coming Soon”, select the 'Yes' option. SLIMM will guide you to complete the requirements. Once you complete the requirements and enter your “Coming Soon” listing, The MLS™ members can find it in **Listing Search** and view it with **Reports**, like any other listing.

Days on Market and Status changes

- A listing in the “Coming Soon” status does not accrue any Days on Market(DOM=0) unless ShowingsPlus™ is enabled, in which case DOM will accrue as normal.
- After 21 days in “Coming Soon”, the listing automatically moves to the Active status.
- If you would like to move your “Coming Soon” listing to Active, you can change the Status of your listing to Active in the SLIMM Listing Dashboard.
- If you need to put your “Coming Soon” listing on HOLD, you can do that by changing the status of your listing to HOLD using the SLIMM Listing Dashboard. NOTE: A “Coming Soon” listing can be put on HOLD status for 30 days twice.
- If you need to CANCEL your “Coming Soon” listing, please email The MLS™ Help Desk (helpdesk@themls.com). The Cancellation of Contract document will be required.
- If you change the List Price of your Coming Soon listing, this price change will not be recorded in the Listing History or any other reports.

Requirements

- 1. Complete Listing:** Complete all required fields for the listing.
- 2. 1 Exterior Photo:** Submit at-least one(1) exterior photo of the property to be listed. You can upload this photo with the rest of your listing photos in SLIMM.
- 3. Signed CLAW CS document:** Submit the CLAW CS (*Seller Authorization to Load the Property in The MLS™/CLAW as Coming Soon*) signed by the Seller. You can upload this document in the Listing Input form. You can download the blank CLAW CS document here as well.

Rules

The following is allowed for “Coming Soon” listings:

- 1. Sharing via Email, Text & Print**
- 2. Saved Searches & Email auto-notifications**
- 3. Add to Cart**
- 4. Broker Caravan Ads**
- 5. Yard Signs**
- 6. Showings**
- 7. Social Media**

The following is **NOT** allowed for “Coming Soon” listings:

- 1. Open House**
- 2. Syndication**
- 3. Hot-sheets**
- 4. CMA & Statistics**