

FREE TO THE PUBLIC

**WEEKEND
EDITION**

THE MLS®
COMBINED L.A./WESTSIDE
MULTIPLE LISTING SERVICE

OPEN HOUSE GUIDE™

PROVIDED BY WWW.THEMLS.COM

WESTSIDE LOS ANGELES, SAN FERNANDO VALLEY, AND OTHER AREAS

Covering Most of LA County!!! 60,000 READERSHIP!!!

The distribution stops listed below are just a few examples of high-traffic locations throughout the Westside, San Fernando Valley, Greater South Bay (Beach Cities, Palos Verdes), Glendale, Pasadena, and Burbank (more areas to come soon!!!) where you will be able to pick up a copy of The **MLS** Weekend Open House Guide™

**SAVE \$\$\$
GET EXPOSURE!**

► **COFFEE HOUSES, YOGURT SHOPS & JUICE BARS**

Starbucks, The Coffee Bean & Tea Leaf, Peet's Coffee & Tea, Kelly's Coffee, Yogurt Cafe, Penguin's, Big Chill Yogurt, Ben & Jerry's Ice Cream, Jamba Juice...

► **SUPERMARKETS**

Whole Foods, Trader Joe's, Wild Oats, Ralphs, Vons, Longs Drugs, Vicente Foods, Pavilions, Sav-on, Bristol Farms, Bob's Market, Nowhere Foods, Gelson's and Marina Market...

► **RESTAURANTS**

Hamburger Hamlet, Islands, Chin Chin, The Nosh, Jerry's Famous Deli, Subway, McDonalds, Tommy's, Titos Tacos, Sizzler, Burger King, Il Fornaio, Coco's, El Tarasco, Du-Par's, Norms, Denny's, The Good Earth, Subway, Ocean Ave Seafood, Boston Market, Noah's Bagels, Koo Koo Roo, Olive Garden, Tony Roma's, Nibblers...

► **HOTELS**

Best Western Gateway Hotel, Best Western Sunset Plaza Hotel, Beverly Hills Hotel, Beverly Hilton Hotel, Casa Del Mar, Channel Road Inn, Doubletree Guest Suites - Santa Monica, Elan Hotel Modern, Fairmont Miramar, Four Seasons Hotel, Holiday Inn Santa Monica Beach, Hotel Del Flores, Hotel Oceana, Hyatt Regency Century Plaza Hotel, Hyatt West Hollywood, Loews Santa Monica Beach Hotel, Shutters on the Beach, The Peninsula Beverly Hills, Travelodge, Viceroy Santa Monica Hotel, Wyndham Belage Hotel....

► **RETAIL**

Barnes & Noble, Border's Books, AMC Theater, AVCO Center, Westime, Kinko's, Post Offices, Hollywood Video, 20/20 Video, Blockbuster, Urban Outfitters, Sears, K-Mart, Beverly Hills Chamber of Commerce...

► **HOSPITALS**

Santa Monica Hospital, Century City Hospital, Cedars Sinai Hospital, V.A. Hospital...

As of 04/19/07

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AGOURA HILLS LIBRARY	AGOURA HILLS	WEST VALLEY NEWS STAND	CANOGA PARK	ECHO PARK LIBRARY	LOS ANGELES
COUNTRYWIDE	AGOURA HILLS	CENTURY PLAZA HOTEL (BLUE BOX)	CENTURY CITY	FAIRFAX LIBRARY	LOS ANGELES
ALTADENA LIBRARY	ALTADENA	EDIBLE SNACKS (DOWNSTAIRS)	CENTURY CITY	FELIPE DE NEVE LIBRARY	LOS ANGELES
DEMI RX PHARMACY	ALTADENA	OFFICE BUILDING (BLUE BOX)	CENTURY CITY	KOO KOO ROO RESTAURANT	LOS ANGELES
4 STAR LIQUOR	ARLETA	SUN AMERICA (BLUE BOX)	CENTURY CITY	LARCHMONT DELI	LOS ANGELES
MOBIL	ARLETA	ARCO	CHATSWORTH	LOS FELIZ LIBRARY	LOS ANGELES
ATWATER VILLAGE LIBRARY	ATWATER VILLAGE	ROCKET BOWL	CHATSWORTH	MELROSE LIQUORS	LOS ANGELES
1 ST CHARTER BANK (BROWN BOX)	BEVERLY HILLS	CULVER-DIXON LIBRARY	CULVER CITY	MUSEUM SQUARE	LOS ANGELES
B.H. POST OFFICE (BROWN BOX)	BEVERLY HILLS	DENNY'S REST. (BLUE BOX)	CULVER CITY	MUSICIANS UNION	LOS ANGELES
B.H./GREATER LA. ASC. OF REALTORS	BEVERLY HILLS	EL POLLO LOCO (BLUE BOX)	CULVER CITY	RACK	LOS ANGELES
BEVERLY HILLS MED. PLAZA	BEVERLY HILLS	HODSON REALTY	CULVER CITY	NEWSSTAND	LOS ANGELES
BRIGHTON CAFÉ (BROWN BOX)	BEVERLY HILLS	KELLER WILLIAMS	CULVER CITY	PIO PICO KOREATOWN LIBRARY	LOS ANGELES
CHIN CHIN/STARBUCKS (BROWN BOX)	BEVERLY HILLS	LADERA ESTATES REALTY CO.	CULVER CITY	SHAMSHIRI	LOS ANGELES
HAMBURGER HAMLET (BROWN BOX)	BEVERLY HILLS	PRESTIGE HOMES, INC.	CULVER CITY	SILVERLAKE COFFEE	LOS ANGELES
ISLANDS (BROWN BOX)	BEVERLY HILLS	SONY STUDIOS ("THE GRILL")	CULVER CITY	SOUTHWEST ASC. OF REALTORS	LOS ANGELES
KJM REAL ESTATE	BEVERLY HILLS	TANNER'S COFFEE	CULVER CITY	WAHOO'S FISH TACOS	LOS ANGELES
NIBBLERS (BROWN BOX)	BEVERLY HILLS	THE UPS STORE	CULVER CITY	WELLS FARGO	LOS ANGELES
NIKE TOWN (BROWN BOX)	BEVERLY HILLS	TOMY'S (BLUE BOX)	CULVER CITY	HOW'S TRANCAS MARKET	LOS ANGELES
NOSH OF BH (BROWN BOX)	BEVERLY HILLS	DOWNTOWN YMCA	DOWNTOWN LA.	MALIBU ASSOC. OF REALTORS	MALIBU
SCORE/COFFEE BEAN (BROWN BOX)	BEVERLY HILLS	GROUNDWORK COFFEE CO.	DOWNTOWN LA.	RALPHS (BROWN BOX)	MALIBU
STARBUCKS (BROWN BOX)	BEVERLY HILLS	HALL OF ADMINISTRATION	DOWNTOWN LA.	REEL INN	MALIBU
SUBWAY (BROWN BOX)	BEVERLY HILLS	HOLIDAY INN	DOWNTOWN LA.	HOTEL HERMOSA	MALIBU
WHOLE FOODS (BROWN BOX)	BEVERLY HILLS	PARK CENTRAL CORNER	DOWNTOWN LA.	MANHATTAN BEACH POST OFFICE	MANHATTAN BEACH
COFFEE BEAN (BLUE BOX)	BRENTWOOD	RIORDAN CENTRAL LA. LIBRARY	DOWNTOWN LA.	MINI MART [OUTSIDE]	MANHATTAN BEACH
DUTTON'S BOOKSTORE	BRENTWOOD	TOWER SUITES	DOWNTOWN LA.	MAR VISTA BOWL (BLUE BOX)	MANHATTAN BEACH
FRANKIE & JOHNNIE'S (BLUE BOX)	BRENTWOOD	TRIMANA / CALIFORNIA MART	DOWNTOWN LA.	MAR VISTA POST OFFICE (BLUE BOX)	MAR VISTA
HAMBURGER HAMLET (BLUE BOX)	BRENTWOOD	CAL FEDERAL BANK	EAGLE ROCK	CENT. BANK (SIDE DOOR ONLY)	MAR VISTA
HAMBURGER HAMLET (BROWN BOX)	BRENTWOOD	EAGLE ROCK LIBRARY	EAGLE ROCK	COFFEE BEAN (BLUE BOX)	MARINA DEL REY
JUICE CLUB (BLUE BOX)	BRENTWOOD	PLAYA VISTA PROPERTY	EL SEGUNDO	JERRY'S DELI (BLUE BOX)	MARINA DEL REY
LONG'S DRUGS (BROWN BOX)	BRENTWOOD	7-ELEVEN	ENCINO	MARINA MARKET (BROWN BOX)	MARINA DEL REY
PEET'S COFFEE (BLUE BOX)	BRENTWOOD	CALIFORNIA NATIONAL BANK	ENCINO	MARINA POSTAL CENTER	MARINA DEL REY
SAN GENINARO (BLUE BOX)	BRENTWOOD	ENCINO HOSPITAL	ENCINO	MDR LIQUOR (BROWN BOX)	MARINA DEL REY
STARBUCKS (BLUE BOX)	BRENTWOOD	ENCINO PLACE (BLUE BOX)	ENCINO	STARBUCKS (BLUE BOX)	MARINA DEL REY
STARBUCKS (BLUE BOX)	BRENTWOOD	ENCINO PLACE (DOWNSTAIRS)	ENCINO	AM-PM MINI MART / ARCO	MARINA DEL REY
MARK GOODSON BLDG	BEVERLY HILLS	FIDELITY PLAZA (BLUE BOX)	ENCINO	FRANK'S LIQUOR	MISSION HILLS
VENDOME WINE & SPIRITS	BEVERLY HILLS	FROMIN'S DELI	ENCINO	CINEMA CAFE	NORTH HILLS
WASHINGTON MUTUAL	BEVERLY HILLS	JERRY'S FAMOUS DELI	ENCINO	20 / 20 VIDEO	NORTH HOLLYWOOD
STARBUCKS (BLUE BOX)	BRENTWOOD	SEPULVEDA GOLF COURSE	ENCINO	BASKIN-ROBBINS	NORTH HOLLYWOOD
VICENTE FOODS (BLUE BOX)	BRENTWOOD	TONY ROMA'S (BLUE BOX)	ENCINO	BLOCKBUSTER VIDEO (BLUE BOX)	NORTH HOLLYWOOD
WHOLE FOODS (BLUE BOX)	BRENTWOOD	YOGURT ZONE	ENCINO	CITIBANK	NORTH HOLLYWOOD
BURBANK REESE LIQUOR	BURBANK	GLENDAL CHAMBER OF COMMERCE	GLENDAL	COCO'S REST. (BLUE BOX)	NORTH HOLLYWOOD
CAFE VALENTINO	BURBANK	GLENDAL LIBRARY	GLENDAL	TUJUNGA CAR WASH	NORTH HOLLYWOOD
DISNEY OFFICE BLDG	BURBANK	OCCIDENTAL COLLEGE	GLENDAL	VALLEY PLAZA REC. CENTER	NORTH HOLLYWOOD
FALCON THEATER	BURBANK	WASHINGTON MUTUAL	GLENDAL	VICTORY VINELAND REC. CENTER	NORTH HOLLYWOOD
HWB CAR WASH	BURBANK	GRANADA HILLS LIBRARY	GRANADA HILLS	ARCO AM-PM MINI MATT	NORTH HOLLYWOOD
MOVIE WORLD	BURBANK	STARDUST LIQUOR	GRANADA HILLS	BORDER'S BOOKS	NORTH RIDGE
MPH ENTERTAINMENT	BURBANK	2ND ST LAUNDRY	HERMOSA BEACH	BRENT'S DELI	NORTH RIDGE
SPIRIT GAS	BURBANK	ABE'S LIQUOR	HERMOSA BEACH	CAL STATE UNIV. NORTH RIDGE	NORTH RIDGE
WARNER OFFICE [MAPLE ST ENTRY]	BURBANK	CAR WASH	HERMOSA BEACH	CSJN BOOK STORE	NORTH RIDGE
WARNER RECORDS [N.BLDG]	BURBANK	GAY & LESBIAN CENTER #1	HOLLYWOOD	GOLD'S GYM	NORTH RIDGE
WARNER RECORDS [S.BLDG LOBBY]	BURBANK	VISTA VERDE LIQUOR	LOMITA	NEWSSTAND	NORTH RIDGE
WORLD GYM	BURBANK	AMC (BLUE BOX)	LOS ANGELES	NORTH RIDGE CAR WASH	NORTH RIDGE
LABEL'S TABLE RESTAURANT	CALABASAS	ARROYO SECO LIBRARY	LOS ANGELES	OFFICE BUILDING	NORTH RIDGE
CARL'S JR.	CANOGA PARK	CAHUENGA LIBRARY	LOS ANGELES	WASHINGTON MUTUAL	NORTH RIDGE
CHEVRON	CANOGA PARK	CANTER'S RESTAURANT	LOS ANGELES	BLOCKBUSTER (BLUE BOX)	NORTH RIDGE
FOUR STARS DONUTS	CANOGA PARK	COFFEE BEAN (BLUE BOX)	LOS ANGELES	MORT'S DELI	PACIFIC PALISADES
LIQUOR MART	CANOGA PARK	DUPAR'S (BLUE BOX)	LOS ANGELES	PALISADES LIBRARY (BROWN BOX)	PACIFIC PALISADES
TOPANGA NEWS STAND	CANOGA PARK				

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GREEN HOTEL	PASADENA	SIZZLER (BROWN BOX)	SANTA MONICA	CHEF'S TAKEOUT	VAN NUYS
HEALTH DEPT.	PASADENA	SPARKY'S YOGURT	SANTA MONICA	CRESTLINE REALTY	VAN NUYS
HUNTINGTON MEMORIAL HOSPITAL	PASADENA	STARBUCKS (BROWN BOX)	SANTA MONICA	DISCOUNT CIGARETTE	VAN NUYS
JACKIE ROBINSON CENTER	PASADENA	STARBUCKS (BROWN BOX)	SANTA MONICA	DON JUAN RESTAURANT	VAN NUYS
KAISER PERMANENTE	PASADENA	STARBUCKS (BROWN BOX)	SANTA MONICA	DONUT KING	VAN NUYS
KAISER PERMANENTE - INSIDE (R)	PASADENA	STARBUCKS COFFEE (BROWN BOX)	SANTA MONICA	DONUTS PLUS	VAN NUYS
LAS ENCINAS HOSPITAL	PASADENA	TAVERN (BROWN BOX)	SANTA MONICA	EL MEXICANO	VAN NUYS
ONE UNITED BANK	PASADENA	THE COFFEE BEAN (BROWN BOX)	SANTA MONICA	ERA FIRST VALLEY	VAN NUYS
PAC BELL LOBBY	PASADENA	TRASTEVERE (GRAY BOX)	SANTA MONICA	FLY AWAY BUS TERMINAL	VAN NUYS
PASADENA CITY COLLEGE	PASADENA	WILSHIRE TOWERS (BROWN BOX)	SANTA MONICA	GOURMET & GO	VAN NUYS
UNION BANK	PASADENA	WORLD CAFE (BROWN BOX)	SANTA MONICA	HYE DELI	VAN NUYS
URBAN OUTFITTERS	PASADENA	BLOCKBUSTER (BLUE BOX)	SHERMAN OAKS	LAUNDRY	VAN NUYS
WAHOO'S FISH TACOS	PASADENA	CAFE '50'S	SHERMAN OAKS	MAIL BOXES	VAN NUYS
WASHINGTON MUTUAL	PASADENA	DENNY'S (BLUE BOX)	SHERMAN OAKS	MICHAEL'S MARKET	VAN NUYS
WELLS FARGO BANK	PASADENA	FULTON LIQUOR	SHERMAN OAKS	MOBIL	VAN NUYS
CLIFF HOUSE	PLAYA DEL REY	LA REINA PLAZA (BLUE BOX)	SHERMAN OAKS	MULTIHOMELISTINGS.COM	VAN NUYS
HOWE MART	PLAYA DEL REY	MADISON CENTER BUSINESS	SHERMAN OAKS	NAIL STUDIO	VAN NUYS
STORQUEST	PLAYA VISTA	OFFICE BUILDING	SHERMAN OAKS	NORM'S (BLUE BOX)	VAN NUYS
CLEANERS	RANCHO PALOS VERDES	TIC TAC NEWSSTAND	SHERMAN OAKS	OAKS MARKET	VAN NUYS
PAYDAY LOAN	RANCHO PALOS VERDES	UNOCAL 76	SHERMAN OAKS	PEOPLES' RLTY & MORTGAGE	VAN NUYS
RUBY'S LIQUOR	REDONDO BEACH	WHOLE FOODS	SHERMAN OAKS	PETER'S DONUTS	VAN NUYS
V.I.P. LIQUOR	REDONDO BEACH	SIMI VALLEY LIBRARY	SIMI VALLEY	PROPERTIES PLUS	VAN NUYS
CHAMBER OF COMMERCE	RESEDA	20 / 20 VIDEO	STUDIO CITY	PYRAMID CLEANERS	VAN NUYS
CITI BANK	RESEDA	AM/PM MINI MART	STUDIO CITY	RAINBOW MORTGAGE & REALTY	VAN NUYS
SUPER CUTS	RESEDA	CHAMBER OF COMMERCE	STUDIO CITY	RIGO'S TACOS	VAN NUYS
WEST VALLEY LIBRARY	RESEDA	GOOD EARTH (BLUE BOX)	STUDIO CITY	RUBICON REAL ESTATE-VAN NUYS	VAN NUYS
WILSHIRE STATE BANK	RESEDA	JAMBA JUICE (BLUE BOX)	STUDIO CITY	SEVAN FOOD MART	VAN NUYS
ARROYO SECO GOLF COURSE	S. PASADENA	KOO KOO ROO	STUDIO CITY	SOLUTION REALTY	VAN NUYS
CITY HALL	S. PASADENA	LAUREL PARK NEWSSTAND	STUDIO CITY	SUPER-RITE DRUGSTORE	VAN NUYS
RIALTO THEATER	S. PASADENA	STARBUCKS (BLUE BOX)	STUDIO CITY	TEXACO	VAN NUYS
SEIKO CASIO	S. PASADENA	STUDIO CITY LIBRARY	STUDIO CITY	THE GOLF FAIRE	VAN NUYS
SOUTH PASADENA LIBRARY	S. PASADENA	HOME SAVINGS OF AMERICA	SUN VALLEY	VALLEY COLLEGE (LIBRARY?)	VAN NUYS
DOLLAR KING	SAN FERNANDO	LANKERSHIM MINI MART	SUN VALLEY	VAN NUYS LIBRARY	VAN NUYS
NEWS FOR U	SAN FERNANDO	WORLD GAS & MINI MARKET	SUN VALLEY	VICTORY CASINO	VAN NUYS
WASHINGTON SAVINGS BANK	SAN FERNANDO	CAL NATIONAL	SYLMAR	VIDEO WAY	VAN NUYS
LIBRARY	SANTA CLARITA	BANK OF AMERICA	TARZANA	ABBOT KINNEY REAL ESTATE	VENICE
QUIZNO'S SUB	SANTA CLARITA	CITI BANK	TARZANA	ALLIANCE CAP RESOURCES	VENICE
AMC THEATERS (BROWN BOX)	SANTA MONICA	DAYS INN	TARZANA	ART OF LIVING (LYN SHERER)	VENICE
BAGEL NOSH	SANTA MONICA	EAST WEST BANK	TARZANA	BULLDOG REALTORS	VENICE
BARNES & NOBLE (BROWN BOX)	SANTA MONICA	FIRST FEDERAL BANK	TARZANA	BULLDOG REALTORS	VENICE
CALLAHAN'S BAKERY	SANTA MONICA	HAWTHORNE SAVINGS	TARZANA	CVS (BROWN BOX)	VENICE
CARROW'S (BROWN BOX)	SANTA MONICA	IHOP	TARZANA	D.G. REALTY	VENICE
CITY HALL (INSIDE) (BOOKCASE)	SANTA MONICA	MAIL BOXES ETC.	TARZANA	DAVEY JONES LIQUOR LOCKER	VENICE
CONDO (BROWN BOX)	SANTA MONICA	MIDAS	TARZANA	DEASY PENNER & PARTNERS	VENICE
CONDO (BROWN BOX)	SANTA MONICA	ROUND TABLE PIZZA	TARZANA	EL TARASCO (BLUE BOX)	VENICE
COURTHOUSE (BROWN BOX)	SANTA MONICA	TARZANA LIBRARY	TARZANA	IL FORNAIO (BROWN BOX)	VENICE
DENNY'S REST. (BROWN BOX)	SANTA MONICA	WASHINGTON MUTUAL	TARZANA	ROSE CAFÉ (BLUE BOX)	VENICE
FROMIN'S DELI	SANTA MONICA	UNOCAL 76	THOUSAND OAKS	VENICE-ABBOT KINNEY LIBRARY	VENICE
IL FORNO	SANTA MONICA	WHOLE FOODS	THOUSAND OAKS	CAL NATIONAL BANK	WARNER CENTER
IRVINE CO. APARTMENTS	SANTA MONICA	CAL NATIONAL BANK	TOLUCA LAKE	CITI BANK	WARNER CENTER
IZZY'S DELI (BROWN BOX)	SANTA MONICA	MARIE CALLENDER'S	TOLUCA LAKE	PF CHANG'S	WARNER CENTER
MCDONALD'S (BROWN BOX)	SANTA MONICA	WASHINGTON MUTUAL	TOLUCA LAKE	THE PIZZA COOKERY	WARNER CENTER
NORM'S REST (BROWN BOX)	SANTA MONICA	CHAMBER OF COMMERCE	TORRANCE	THRIFTY GAS	WARNER CENTER
O'BRIEN'S (BROWN BOX)	SANTA MONICA	DEL AMO CAR WASH	TORRANCE	DEVRY SCHOOLS	WEST HILLS
OCEAN PARK LIBRARY	SANTA MONICA	LIQUOR MART	TORRANCE	20 / 20 VIDEO	WEST HOLLYWOOD
OCEAN SEAFOOD (BROWN BOX)	SANTA MONICA	SOUTH BAY ASSOC OF REALTORS	TORRANCE	AMERICAN TRUST ESCROW	WEST HOLLYWOOD
OCEAN TOWERS (BROWN BOX)	SANTA MONICA	VERDUGO HILLS LIQUOR	TUJUNGA	ARIE BENSON	WEST HOLLYWOOD
OCEANA HOTEL (BROWN BOX)	SANTA MONICA	SUBMARINE RESTAURANT	VALLEY VILLAGE	BOOK SOUP	WEST HOLLYWOOD
PACIFIC OCEAN PROPERTIES	SANTA MONICA	20/20 VIDEO	VAN NUYS	BUZZ COFFEE	WEST HOLLYWOOD
PAVILIONS (BROWN BOX)	SANTA MONICA	ARCO AM-PM MINI MART	VAN NUYS	CANYON COUNTRY STORE	WEST HOLLYWOOD
POST OFFICE (BROWN BOX)	SANTA MONICA	ARIO'S PIZZA	VAN NUYS	COLDWELL BANKER-SUNSET BLVD	WEST HOLLYWOOD
POST OFFICE (BROWN BOX)	SANTA MONICA	BABETT'S CLEANERS	VAN NUYS	COUNTRY WIDE HOME LOANS	WEST HOLLYWOOD
S. M. HOSPITAL (BROWN BOX)	SANTA MONICA	CASA DE LAUNDRY	VAN NUYS	GOLD STAR REALTY (GUY FEDELE)	WEST HOLLYWOOD
		CHAMBER OF COMMERCE	VAN NUYS	HORIZON REALTY	WEST HOLLYWOOD

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D.G. REALTY	WEST HOLLYWOOD	DELMONICO'S SEAFOOD GRILL	WEST L. A.	RE/MAX ALL CITIES-WESTCHESTER	WESTCHESTER
DAVEY JONES LIQUOR LOCKER	WEST HOLLYWOOD	DOLORES EAST (BROWN BOX)	WEST L. A.	ROWENA AKE REALTOR	WESTCHESTER
DEASY PENNER & PARTNERS	WEST HOLLYWOOD	DOLORES WEST (BROWN BOX)	WEST L. A.	SHARON GREENE	WESTCHESTER
EL TARASCO (BLUE BOX)	WEST HOLLYWOOD	EL POLLO INCA (BLUE BOX)	WEST L. A.	THE REAL ESTATE CONSULTANTS	WESTCHESTER
IL FORNAIO (BROWN BOX)	WEST HOLLYWOOD	ELAT BAKERY	WEST L. A.	WELLS FARGO BANK	WESTCHESTER
ROSE CAFÉ (BLUE BOX)	WEST HOLLYWOOD	EXCEL PROPERTIES	WEST L. A.	WORLDWIDE HOME LOAN	WESTCHESTER
VENICE-ABBOT KINNEY LIBRARY	WEST HOLLYWOOD	FACTOR'S DELI	WEST L. A.	CALABASAS CHAMBER OF COMMERCE	WESTLAKE VILLAGE
CAL NATIONAL BANK	WEST HOLLYWOOD	HAIR & NAIL (BLUE BOX)	WEST L. A.	CALIFORNIA QUIK MART	WESTLAKE VILLAGE
CITI BANK	WEST HOLLYWOOD	HAMBURGER HABOT	WEST L. A.	CENTURY 21 ROLLING OAKS	WESTLAKE VILLAGE
PF CHANG'S	WEST HOLLYWOOD	HAYES CENTER (BLUE BOX)	WEST L. A.	COLDWELL BANKER	WESTLAKE VILLAGE
THE PIZZA COOKERY	WEST HOLLYWOOD	HOLLYWOOD VIDEO (BLUE BOX)	WEST L. A.	COUNTRYWIDE	WESTLAKE VILLAGE
THRIFTY GAS	WEST HOLLYWOOD	IHOP (BROWN BOX)	WEST L. A.	DILBECK REALTORS	WESTLAKE VILLAGE
DEVRY SCHOOLS	WEST HOLLYWOOD	ISLANDS REST. (BLUE BOX)	WEST L. A.	KIEFER & PARTNERS REAL ESTATE	WESTLAKE VILLAGE
20 / 20 VIDEO	WEST HOLLYWOOD	JAVAB	WEST L. A.	PRUDENTIAL CALIFORNIA REALTY	WESTLAKE VILLAGE
AMERICAN TRUST ESCROW	WEST HOLLYWOOD	JOHN O'GROATS (BLUE BOX)	WEST L. A.	RE/MAX OLSON & ASSOC.	WESTLAKE VILLAGE
ARIE BENSON	WEST HOLLYWOOD	JONATHAN GILBERG	WEST L. A.	RE/MAX OLSON & ASSOC.	WESTLAKE VILLAGE
BOOK SOUP	WEST HOLLYWOOD	KINKO'S (BLUE BOX)	WEST L. A.	RODEO REALTY	WESTLAKE VILLAGE
BUZZ COFFEE	WEST HOLLYWOOD	LULU'S ALIBI (BLUE BOX)	WEST L. A.	SOTHEBY'S INT'L REALTY-WESTLAKE	WESTLAKE VILLAGE
CANYON COUNTRY STORE	WEST HOLLYWOOD	MAIL BOXES	WEST L. A.	TROOP REAL ESTATE	WESTLAKE VILLAGE
COLDWELL BANKER-SUNSET BLVD	WEST HOLLYWOOD	MARIE CALLENDER'S (BLUE BOX)	WEST L. A.	AAH'S (BLUE BOX)	WESTWOOD
COUNTRY WIDE HOME LOANS	WEST HOLLYWOOD	MASSAGE PLACE	WEST L. A.	ANN TAYLOR (BLUE BOX)	WESTWOOD
GOLD STAR REALTY (GUY FEDELE)	WEST HOLLYWOOD	MAX FACTOR'S (BLUE BOX)	WEST L. A.	AVCO CENTER (BLUE BOX)	WESTWOOD
HORIZON REALTYHUSTLER STORE	WEST HOLLYWOOD	MCDONALD'S (BLUE BOX)	WEST L. A.	BEBE (BLUE BOX)	WESTWOOD
IHOP	WEST HOLLYWOOD	MCDONALD'S (BLUE BOX)	WEST L. A.	BORDER'S BOOKS (BLUE BOX)	WESTWOOD
KELLER WILLIAMS REALTY SUNSET	WEST HOLLYWOOD	MCDONALD'S (BLUE BOX)	WEST L. A.	BRADRINO	WESTWOOD
KOO KOO ROO RESTAURANT	WEST HOLLYWOOD	MLS / CLAW OFFICES	WEST L. A.	BRISTOL FARMS (BLUE BOX)	WESTWOOD
KYLE BRADSHAW REALTY	WEST HOLLYWOOD	NOAH'S BAGELS (BLUE BOX)	WEST L. A.	COFFEE BEAN/OLIVE GARD. (BLUE BOX)	WESTWOOD
LANDMARK REALTORS, INC.	WEST HOLLYWOOD	NORM'S REST. (BLUE BOX)	WEST L. A.	CVS (BLUE BOX)	WESTWOOD
LEE'S LIQUOR	WEST L. A.	OUT TO LUNCH	WEST L. A.	DENNY'S REST (BLUE BOX)	WESTWOOD
LIQUOR	WEST L. A.	PAVILIONS MARKET (BLUE BOX)	WEST L. A.	DENTAL CLINICS	WESTWOOD
LOS TACOS MEXICANOS	WEST L. A.	PLATINUM REALTORS	WEST L. A.	ELYSEE BAKERY (BROWN BOX)	WESTWOOD
MAIL BOXES PMB	WEST L. A.	PLUM TREE (BLUE BOX)	WEST L. A.	FOX PHOTO-1 HR LAB (BLUE BOX)	WESTWOOD
MEL SCOTT REALTY	WEST L. A.	POST OFFICE (BLUE BOX)	WEST L. A.	JOSE BERNSTEIN'S	WESTWOOD
NORM'S (BLUE BOX)	WEST L. A.	RACK	WEST L. A.	MALONEY'S (BLUE BOX)	WESTWOOD
NOWHERE FOODS (BLUE BOX)	WEST L. A.	RANCHO PARK GOLF - LOBBY	WEST L. A.	MELNITZ HALL	WESTWOOD
PAMPA FURNITURE	WEST L. A.	REAL ESTATE RESOURCES	WEST L. A.	SUBWAY (BLUE BOX)	WESTWOOD
PLEASURE CHEST	WEST L. A.	ROBERT KATZ & ASSOCIATES	WEST L. A.	THE COFFEE BEAN	WESTWOOD
PRIME ONE FUNDING, INC.	WEST L. A.	RUBIO'S BAJA GRILL (BLUE BOX)	WEST L. A.	URBAN OUTFIT (BLUE BOX)	WESTWOOD
PRUDENTIAL CA JOHN AAROE	WEST L. A.	SALADS GALORE (BLUE BOX)	WEST L. A.	V. HOSPITAL (EAST) (BROWN BOX)	WESTWOOD
REVOLUTION GROUP REALTY	WEST L. A.	SAVELLE CTR (BLUE BOX)	WEST L. A.	SHERBIN CLEANERS	WINNETKA
SANTA MONICA NEWS	WEST L. A.	SHOPPING CTR (BLUE BOX)	WEST L. A.	ARCO	WOODLAND HILLS
SILVER SPOON	WEST L. A.	STARBUCKS (BLUE BOX)	WEST L. A.	ARCO	WOODLAND HILLS
SOTHEBY'S INT'L RLTY-SUNSET	WEST L. A.	STARBUCKS (BLUE BOX)	WEST L. A.	BELL CLEANERS	WOODLAND HILLS
SOUTH PARK GROUP	WEST L. A.	STARBUCKS (BLUE BOX)	WEST L. A.	CHEVRON	WOODLAND HILLS
SUNSET ESTATES	WEST L. A.	STARBUCKS (BLUE BOX)	WEST L. A.	CHEVRON CAR WASH	WOODLAND HILLS
SUNSET PLAZA NEWSTAND	WEST L. A.	STARBUCKS (BLUE BOX)	WEST L. A.	COLDWELL BANKER	WOODLAND HILLS
THE FLOWERING	WEST L. A.	STONE PLAZA (BLUE BOX)	WEST L. A.	CORBIN VILLAGE	WOODLAND HILLS
UNGER ENTERPRISES	WEST L. A.	TEDDY'S RESTAURANT	WEST L. A.	DILBECK GMAC	WOODLAND HILLS
WEST HOLLYWOOD LIBRARY	WEST L. A.	WAHOO'S FISH TACO (BLUE BOX)	WEST L. A.	ENTERO	WOODLAND HILLS
WINDERMERE PROPERTIES	WEST L. A.	WELLS FARGO PRIVATE MORT BANKING	WEST L. A.	ERA SOCAL REALTY SOLUTIONS	WOODLAND HILLS
APPLE PAN (BLUE BOX)	WEST L. A.	WEST REALTY GROUP	WEST L. A.	GAS CLUB	WOODLAND HILLS
BEVERLY HILLS CLEANERS	WEST L. A.	WESTSIDE PLAZA (BLUE BOX)	WEST L. A.	GREEN'S LIQUOR	WOODLAND HILLS
BEVERLYWOOD BAKERY	WEST L. A.	WESTTIME (BLUE BOX)	WEST L. A.	LIQUOR STORE	WOODLAND HILLS
BIG CHILL YOGURT (BLUE BOX)	WEST L. A.	WINCHELL'S (BLUE BOX)	WEST L. A.	PIERCE COLLEGE (NATALIE)	WOODLAND HILLS
BOSTON MARKET (BLUE BOX)	WEST L. A.	YARON RON HASSID	WEST L. A.	PROMAX PROPERTIES	WOODLAND HILLS
BUELLER'S BAGELS - OUTSIDE	WEST L. A.	CALLUM PAGE REALTY GRP	WESTCHESTER	RE/MAX ON THE BOULEVARD	WOODLAND HILLS
BURGER KING (BLUE BOX)	WEST L. A.	EL DORADO BOWL (BROWN BOX)	WESTCHESTER	REGAL CLEANERS	WOODLAND HILLS
CENTURY 21 BEVERLYWOOD REALTY	WEST L. A.	ENTERPRISE PROPERTIES	WESTCHESTER	RODEO REALTY	WOODLAND HILLS
CITIBANK	WEST L. A.	GRINDER'S CAFE (BEHIND GAS STATION)	WESTCHESTER	WARNER GARDENS MOTEL	WOODLAND HILLS
CITY NAT'L-EXEC LIFE CTR (BLUE BOX)	WEST L. A.	MAJOR APPRAISAL, IN	WESTCHESTER	WARNER JR. MARKET	WOODLAND HILLS


THE **MLS** OPEN HOUSE GUIDE™

FREE TO THE PUBLIC

**WEEKEND
EDITION**

Covering Most of LA County!!! 60,000 READERSHIP!!!

Some of the **NEWLY ADDED HOTEL locations
to pick up The Weekend Guide...**



LOCATION	ADDRESS	CITY
▪Avalon Beverly Hills	9400 W Olympic Blvd	Beverly Hills
▪Best Western Gateway Hotel	1920 Santa Monica Blvd	Santa Monica
▪Best Western Sunset Plaza Hotel	8400 W Sunset Blvd	West Hollywood
▪Beverly Hills Hotel	9641 Sunset Blvd	Beverly Hills
▪Beverly Hilton Hotel	9876 Wilshire Blvd	Beverly Hills
▪Cal Mar Hotel Suites - by the Ocean & Promenade	220 California Ave	Santa Monica
▪Casa Del Mar	1910 Ocean Way	Santa Monica
▪Channel Road Inn	219 W Channel Rd	Santa Monica
▪Doubletree Guest Suites - Santa Monica	1707 4th St	Santa Monica
▪Elan Hotel Modern	8435 Beverly Blvd	Los Angeles
▪Fairmont Miramar	101 Wilshire Blvd	Santa Monica
▪Four Seasons Hotel	300 S Doheny Dr	Los Angeles
▪Holiday Inn Santa Monica Beach	120 Colorado Ave	Santa Monica
▪Hotel Del Flores	409 N Crescent Dr	Beverly Hills
▪Hotel Oceana	849 Ocean Ave	Santa Monica
▪Hyatt Regency Century Plaza Hotel	2025 Avenue of the Stars	Los Angeles
▪Hyatt West Hollywood	8401 W Sunset Blvd	West Hollywood
▪Le Merigot, A JW Marriott - Beach Hotel & Spa	1740 Ocean Ave	Santa Monica
▪Loews Santa Monica Beach Hotel	1700 Ocean Ave	Santa Monica
▪Mondrian Hotel	8440 W Sunset Blvd	West Hollywood
▪Raffles L'Ermitage Beverly Hills	9291 Burton Way	Beverly Hills
▪Regent Beverly Wilshire Hotel	9500 Wilshire Blvd	Beverly Hills
▪Residence Inn-Beverly Hills	1177 S Beverly Dr	Los Angeles
▪Sea Shore Motel	2637 Main Street	Santa Monica
▪Shutters on the Beach	One Pico Blvd	Santa Monica
▪Sofitel Hotel Los Angeles	8555 Beverly Blvd	Los Angeles
▪The Huntley Hotel	1111 2nd Street	Santa Monica
▪The Orchid Restaurant	119 Broadway	Santa Monica
▪The Peninsula Beverly Hills	9882 Little Santa Monica Blvd	Beverly Hills
▪Travelodge	1525 Ocean Ave.	Santa Monica
▪Viceroy Santa Monica Hotel	1819 Ocean Avenue	Santa Monica
▪Wyndham Belage Hotel	1020 N San Vicente Blvd	West Hollywood

For Questions Please Call The MLS® Help Desk at 310.358.1833

As of 04/19/07

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LOCATION	ADDRESS	CITY
ALBERTSONS	3105 WILSHIRE BLVD.	SANTA MONICA
ALBERTSONS	3443 S. SEPULVEDA BLVD.	PALMS
ALBERTSONS	2035 HILLHURST AVENUE	LOS ANGELES
ALBERTSONS	5750 MESMER AVENUE	CULVER CITY
ALBERTSONS	2627 LINCOLN BLVD.	SANTA MONICA
ALBERTSONS	13401 WASHINGTON BLVD.	CULVER CITY
BALLYS	1914 SOUTH BUNDY DR.	W. LOS ANGELES
BALLYS	1628 NORTH EL CENTRO AVE.	HOLLYWOOD
BALLYS	700 S. FLOWER STREET	LOS ANGELES
BALLYS	2222 W BEVERLY BLVD.	MONTEBELLO
BLOCKBUSTER	12112 SANTA MONICA BL	LOS ANGELES
BLOCKBUSTER	11770 SAN VINCENTE BL	LOS ANGELES
BLOCKBUSTER	970 MONUMENT STREET	PACIFIC PALISADES
BLOCKBUSTER	625 MONTANA	SANTA MONICA
BLOCKBUSTER	1402 WILSHIRE BLVD.	SANTA MONICA
BLOCKBUSTER	270 S. ROBERTSON BLVD	BEVERLY HILLS
BLOCKBUSTER	9618 W. PICO BLVD. #505	LOS ANGELES
BLOCKBUSTER	1508 N. ORANGE GROVE AVE.	LOS ANGELES
BLOCKBUSTER	330 N. LA CIENEGA	LOS ANGELES
BLOCKBUSTER	5445 HOLLYWOOD BLVD.	LOS ANGELES
BLOCKBUSTER	4470 SUNSET BLVD.	LOS ANGELES
BLOCKBUSTER	677 S.LA BREA AVE.	MIRACLE MILE
BLOCKBUSTER	147 N. LARCHMONT	LOS ANGELES
BLOCKBUSTER	11700 NATIONAL AVE	LOS ANGELES
BLOCKBUSTER	2602 LINCOLN BLVD.	SANTA MONICA
BLOCKBUSTER	8105 MANCHESTER BL.	PLAYA DEL REY
BLOCKBUSTER	8813 S. SEPULVEDA BL.	LOS ANGELES
BRISTOL FARMS MARKET	1515 WESTWOOD BLVD	WESTWOOD
BRISTOL FARMS MARKET	9039 BEVERLY BLVD	BEVERLY HILLS
BRISTOL FARMS MARKET	7880 SUNSET BLVD	LOS ANGELES
BRISTOL FARMS MARKET	8448 LINCOLN BLVD	LOS ANGELES
BRISTOL FARMS MARKET	140 PROMENADA WAY	THOUSAND OAKS
BRISTOL FARMS MARKET	837 SILVER SPUR RD	ROLLING HILLS ESTATES
BRISTOL FARMS MARKET	606 FAIR OAKS AVE	SOUTH PASADENA
BRISTOL FARMS MARKET	1570 ROSECRANS AVE	MANHATTAN BEACH
BRISTOL FARMS MARKET	8448 LINCOLN BLVD	LOS ANGELES
BRISTOL FARMS MARKET	140 PROMENADA WAY	THOUSAND OAKS
BRISTOL FARMS MARKET	2080 BELLFLOWER BLVD	LONG BEACH
BRISTOL FARMS MARKET	7880 SUNSET BLVD	LOS ANGELES
BRISTOL FARMS MARKET	9039 BEVERLY BLVD	BEVERLY HILLS
BRISTOL FARMS MARKET	1515 WESTWOOD BLVD	WESTWOOD
BRISTOL FARMS MARKET	1700 PACIFIC COAST HWY	REDONDO BEACH
GELSON'S	13455 MAXELLA AVE	MARINA DEL REY
GELSON'S	8330 W SANTA MONICA BLVD	WEST HOLLYWOOD
GELSON'S	22277 MULHOLLAND HWY	CALABASAS
GELSON'S	10250 SANTA MONICA BLVD	CENTURY CITY
GELSON'S	15424 SUNSET BLVD	PACIFIC PALISADES
GELSON'S	2734 TOWNSGATE RD	WESTLAKE VILLAGE
GELSON'S	16450 VENTURA BLVD	ENCINO
GELSON'S	4738 LAUREL CANYON BLVD	NORTH HOLLYWOOD
GELSON'S	10250 SANTA MONICA BLVD	CENTURY CITY
GELSON'S	5500 RESEDA BLVD	TARZANA
GELSON'S	15424 SUNSET BLVD	PACIFIC PALISADES
GELSON'S	2734 TOWNSGATE RD	WESTLAKE VILLAGE
GELSON'S	13455 MAXELLA AVE	MARINA DEL REY
GELSON'S	22277 MULHOLLAND HWY	CALABASAS
GELSON'S	19500 PLUMER ST	NORTHRIDGE
GELSON'S	4520 VAN NUYS BLVD	SHERMAN OAKS
GELSON'S	245 E GREEN ST	PASADENA
GELSON'S	2725 HYPERION AVE	LOS ANGELES
GELSON'S	8330 W SANTA MONICA BLVD	WEST HOLLYWOOD
K-MART	6310 W. 3RD STREET	LOS ANGELES
K-MART	5704 E. WHITTIER BLVD.	LOS ANGELES
MAYFAIR	5877 FRANKLIN AVE	LOS ANGELES
PAVILION'S	11030 JEFFERSON BLVD	CULVER CITY
PAVILION'S	11750 WILSHIRE BLVD	LOS ANGELES
PAVILION'S	1135 LINDERO CANYON RD	THOUSAND OAKS
PAVILION'S	6534 PLATT AVE	WEST HILLS
PAVILION'S	727 N. VINE STREET	LOS ANGELES
PAVILION'S	8969 SANTA MONICA BLVD	WEST HOLLYWOOD

NEW!

WEEKEND EDITION

NEW!

As of 03/06/07 Pg.2

THE **MLS** OPEN HOUSE GUIDE™

FREE TO THE PUBLIC

**WEEKEND
EDITION**

Covering Most of LA County!!! 60,000 READERSHIP!!!
Some of the NEWLY ADDED locations to pick up The Weekend Guide...

LOCATION

ADDRESS

CITY

NEW!

VON'S	2764 THOMPSON AVE.	VENTURA
VON'S	6040 TELEGRAPH RD.	VENTURA
VON'S	1291 S. VICTORIA BLVD	OXNARD
VON'S	2725 AGOURA RD	THOUSAND OAKS
VON'S	6571 WEST 80TH STREET	LOS ANGELES
VON'S	1260 W REDONDO BEACH BLVD.	GARDENA
VON'S	4226 WOODRUFF AVENUE	LAKEWOOD
VON'S	20440 DEVONSHIRE STREET	CHATSWORTH
VON'S	8201 TOPANGA CANYON BLVD.	CANOGA PARK
VON'S	4033 LAUREL CANYON BLVD.	STUDIO CITY
VON'S	561 N. GLENDALE AVENUE	GLENDALE
VON'S	1311 WILSHIRE BLVD	SANTA MONICA
VON'S	10001 PARAMOUNT BLVD	DOWNEY
VON'S	1011 N. SAN FERNANDO RD.	BURBANK
VON'S	6921 LA TIJERA BLVD	LOS ANGELES
VON'S	15740 LAFORGE STREET	WHITTIER
VON'S	23381 MULHOLLAND DR	WOODLAND HILLS
VON'S	12721 VALLEY VIEW	LA MIRADA
VON'S	19333 VICTORY BLVD	RESEDA
VON'S	133 E. FOOTHILL BLVD	ARCADIA
VON'S	18439 VENTURA BLVD	TARZANA
VON'S	3118 S. SEPULVEDA BLVD	LOS ANGELES
VON'S	9119 RESEDA BLVD	NORTHRIDGE
VON'S	2048 AVENIDA DE LOS ARBOLES	THOUSAND OAKS
VON'S	9860 NATIONAL BLVD	CHEVIOT HILLS
VON'S	4365 GLENCOE AVE	MARINA DEL REY
VON'S	1212 BERYL ST	REDONDO BEACH
VON'S	715 PIER AVE	HERMOSA BEACH
VON'S	21821 VENTURA BLVD	WOODLAND HILLS
VON'S	7789 FOOTHILL BLVD	TUJUNGA
VON'S	155 CALIFORNIA BLVD	PASADENA
VON'S	16830 SAN FERNANDO MISSION BVD	GRANADA HILLS
VON'S	311 W. LOS FELIZ BLVD	GLENDALE
VON'S	500 WILSHIRE BLVD	SANTA MONICA
VON'S	1425 MONTANA AVE	SANTA MONICA
VON'S	2355 E. COLORADO BLVD.	PASADENA
VON'S	3461 W. THIRD STREET	LOS ANGELES
VON'S	710 BROADWAY	SANTA MONICA
VON'S	17380 SUNSET BLVD.	PACIFIC PALISADES
VON'S	11674 SANTA MONICA BLVD	LOS ANGELES
VON'S	1430 S. FAIRFAX AVENUE	LOS ANGELES
VON'S	4030 CENTINELA AVENUE	LOS ANGELES
VON'S	410 MANHATTAN BEACH BLVD	MANHATTAN BEACH
VON'S	4001 HARDWICK	LAKEWOOD
VON'S	3900 E. OCEAN AVENUE	LONG BEACH
VON'S	600 E. BROADWAY	LONG BEACH
VON'S	1221 GAFFEY STREET	SAN PEDRO
VON'S	2039 VERDUGO BLVD.	MONTROSE
VON'S	500 E. MANCHESTER BLVD	INGLEWOOD
VON'S	2511 DALY STREET	LOS ANGELES
VON'S	7311 N. FIGUEROA STREET	LOS ANGELES
VON'S	4520 SUNSET BLVD.	LOS ANGELES
VON'S	1820 XIMENO AVE	LONG BEACH
VON'S	2725 AGOURA RD	THOUSAND OAKS
VON'S	10321 SEPULVEDA	MISSION HILLS
VON'S	1342 N. ALVARADO	LOS ANGELES
VON'S	24325 CRENSHAW BLVD	TORRANCE
WILD OATS	4550 ATLANTIC AVE	LONG BEACH
WILD OATS	6571 WEST 80TH STREET	LOS ANGELES
WILD OATS	500 WILSHIRE BLVD	SANTA MONICA
WILD OATS	603 S LAKE AVE	PASADENA
WILD OATS	1425 MONTANA AVE	SANTA MONICA
WILD OATS	6550 E PACIFIC COAST HWY	LONG BEACH

Read What Our Advertisers are Saying...

Testimonials

WEEKEND EDITION

April 18, 2007

Dear Gloria,

A brief note to tell you to keep up your good work with the weekend Open House Guide! The layout is well translated into our professional look and easy for the consumer to use. It is evidenced when I run an ad I get Buyers to my Sunday Opens by way of the MLS. I will keep using it and using more.

Thank you.

Sincerely,

Michael Hiatt



WEEKEND EDITION

March 27, 2007

Dear Gloria,

In addition to the ease of placing ads online, competitive pricing and the EXCELLENT customer service you provide, we have buyers coming through our Sunday open houses holding your magazine. There is no doubt your product is working. Thanks again and keep up the good work!

Sincerely,

Kim Schneider

Sotheby's International Realty

Sotheby's
INTERNATIONAL REALTY

WEEKEND EDITION

March 26, 2007

Dear Gloria,

Thank you for your support with our advertisements in the MLS. Our Westwood Condo Development at 1633 Bentley has received a lot of attention through our ads in the MLS Weekend Open house guides. Most of the people who have signed in our registry have indicated that they found us through the MLS Weekend Open House. We thank you for your help and support.

Sincerely,

Roshi Kamdar

RE/MAX All Cities, Brentwood



THE MLS YELLOW PAGES™

March 23, 2007

Dear Gloria,

I just wanted to send you a quick note and let you know how many calls I have been receiving from the MLS Yellow Pages. It truly is a great source for new business. Thank you again for all your support.

Sincerely,

Sandra Wells

Casawells Design



Home Staging LA

Please Call 310.358.1100, ext. 156

AS OF 04/02/07

WEEKEND EDITION

THE **MLS**® OPEN HOUSE GUIDE READ WHAT OUR ADVERTISERS ARE SAYING ABOUT IT...

*Thank you so much of convincing me to advertise my new condominium listing in Brentwood in the January 6th & 7th **Weekend** Edition of The **MLS** Open House Guide which is free to the general public and has a great distribution.*

I had over (110) people that day during just a 3 hour Open House. That next week I received multiple offers, yes, I said multiple offers!

*I am looking forward to advertising my next listing in the **Weekend** Edition of the **MLS** Open House Guide and receiving the same great results.*



*- Warmest regards, Mark Handler
Coldwell Banker Brentwood Court Office*

*The **Weekend** Edition of the **MLS** Open House Guide is comprehensive and user friendly. It has proven to be the most powerful vehicle to promote my listings to potential Buyers.*



*- Sincerely, Dan Urbach
Prudential CA John Aaroe*

*I am so excited to tell you what an incredible response I had to the full page ad I placed in the **MLS Weekend** publication.*

I had 50+ people stop by the property, of these approximately 42 were directly related to the ad. Your Ads work!



*- Thank you, Marie-France Law
Nelson Shelton & Associates*

*I see the **Weekend MLS** all over. What a great addition to help us promote our client's property in a very classy, elegant and professional manner.*

My advertising is working allowing me to play!



*- Gail Lowenstein
Coldwell Banker-Westwood*

For more information, please call The **MLS**® Open House Guide Sales Department at 310.358.1100 ext. 156

FREE TO THE PUBLIC

**WEEKEND
EDITION**

MLS
COMBINED L.A./WESTSIDE
MULTIPLE LISTING SERVICE

OPEN HOUSE GUIDE™

PROVIDED BY WWW.THEMLS.COM

WESTSIDE LOS ANGELES, SAN FERNANDO VALLEY, AND OTHER AREAS

DON'T MISS OUT!! BUY NOW!!!

~ New Deadline Tuesday 7pm ~

The "New" NEW LISTINGS 1/4 Page Showcase Ad w/Photo

- 1/4 Page Showcase w/Photo **\$49.95!** (See Sample Below)
- **FREE** - All New Listings (1-7 Days Old) Will Automatically Be Listed in the **"New Listing Directory"** with Listing Office Phone Number (New Listing(s) Can Be Excluded Upon Listing Agent's Request)
- Larger Photos, Easier-To-Read Description and Contact Information!!!
- Editable Remarks Section (Can Include Open House Date & Time)
- Separate Sections for Westside/Los Angeles, San Fernando Valley, and Other Areas!!!



FOR MORE INFORMATION, PLEASE CALL THE **MLS®** SALES DEPARTMENT (310) 358-1833

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WESTSIDE LOS ANGELES, SAN FERNANDO VALLEY, AND OTHER AREAS

As of 05-01-07

MONEY SAVING PACKAGES!

(Rates Subject to Change)

• **REVIEW PACKAGE** (BROKER & WEEKEND) \$190 **NEW!**

1 Full Page B/W (Weekend) + 1 Showcase Ad w/Color Photo (Weekend)
+ 1 Showcase Ad w/Color Photo (Broker)

• **COMBO 20 SHOWCASE ADS W/COLOR PHOTO** (BROKER & WEEKEND) \$540 (\$160 SAVINGS)

10 Showcase Ads w/Color Photo (Broker)
+ 10 Showcase Ads w/Color Photo (Weekend)

• **COMBO NEW LISTING PACKAGE** (BROKER & WEEKEND) \$180 (\$68.95 SAVINGS)

1 Full Page B/W (Broker) + 1 Showcase Ad w/Color Photo (Broker)
+ 1 **FREE** New Listing (1/4 page) Showcase Ad w/Color Photo (Weekend)

• **COMBO AGENT PROPERTY FULL-PAGE B/W** \$190 (\$110 SAVINGS)

1 Agent Property Full-Page B/W (REGULAR RATE \$160) (Broker)
+ 1 Agent Property Full-Page B/W (REGULAR RATE \$140) (Weekend)

• **COMBO AGENT PROPERTY FULL-PAGE COLOR** \$599 (\$176 SAVINGS)

1 Agent Property Full-Page Color (REGULAR RATE \$400) (Broker)
+ 1 Agent Property Full-Page Color (REGULAR RATE \$375) (Weekend)

• **COMBO SHOWCASE AD W/ COLOR PHOTO** \$59 (\$19 SAVINGS)

1 Showcase Ad w/ Color Photo (REGULAR RATE \$39) (Broker)
+ 1 Showcase Ad w/ Color Photo (REGULAR RATE \$39) (Weekend)

For Questions, Please Call The **MLS®** Customer Support Department at 310.358.1833
www.TheMLS.com

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**WEEKEND
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WESTSIDE LOS ANGELES, SAN FERNANDO VALLEY, AND OTHER AREAS

RATE CARD

All rates subject to change. As of 04/16/07

WEEKEND BLACK & WHITE	FREQUENCY	
	PRICE	2-20 Times
Agent Property Full-Page B/W	\$140.00	\$120.00
Corporate Property Full-Page B/W	\$155.00	\$145.00
Multi-Property Full-Page B/W	\$195.00	\$175.00
Affiliate Full-Page B/W	\$205.00	\$185.00
Announcement Full-Page B/W	\$155.00	\$135.00
Showcase Listing w/out Photo	\$15.00	\$10.00
WEEKEND COLOR	FREQUENCY	
	PRICE	2-20 Times
Agent Property Full-Page Color	\$375.00	\$350.00
Corporate Property Full-Page Color	\$425.00	\$400.00
Affiliate Full-Page Color	\$450.00	\$425.00
Announcement Full-Page Color	\$375.00	\$350.00
Showcase Ad w/ Color Photo (Open House & by Appointment Only)	\$39.00	\$35.00
New Listing 1/4 Page Showcase Ad w/ Color Photo	\$49.95	\$39.95
WEEKEND SPECIAL PAGES	FREQUENCY	
	PRICE	2-5 Times
Front Cover Color Glossy (8.25" x 8.75")	\$1200.00	\$1100.00
Inside Front Cover Color Glossy (8.25" x 10.375")	\$600.00	\$550.00
Inside Back Cover Color Glossy (8.25" x 10.375")	\$550.00	\$500.00
Back Cover Color Glossy (8.25" x 10.375")	\$900.00	\$850.00
Agent Property Full-Page B/W Opposite Directory	\$195.00	
Corporate Property Full-Page B/W Opposite Directory	\$205.00	
Agent Property Full-Page Color (Pages 3 or 4)	\$450.00	
Corporate Property Full-Page Color (Pages 3 or 4)	\$475.00	
Agent Property Full-Page Color (Pages 5,6,7,8, or 9 - Opposite Table of Contents)	\$425.00	
Corporate Property Full-Page Color (Pages 5,6,7,8, or 9 - Opposite Table of Contents)	\$450.00	
Color Spread - 2 Pages	\$950.00	\$850.00
Color Spread - 4 Pages	\$2000.00	

For Questions, Please Call The **MLS®** Customer Support Department at 310.358.1833
www.TheMLS.com

DEADLINES

AS OF 04/16/07

THE **MLS WEEKEND** OPEN HOUSE GUIDE™

Ad Type	Ads Designed Online	Ads Supplied By Client	Ads Designed by MLS
Special Pages (Color)			
Front Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
Inside Front Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
Inside Back Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
Back Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
Color Ads			
Agent /Corporate Property Full-Page	Monday, 5pm	Monday, 5pm	Previous Friday, Noon
Announcement Full-Page	Monday, 5pm	Monday, 5pm	Previous Friday, Noon
New Listing 1/4 Page Showcase Ad w/ Color Photo	Tuesday, 7pm	N/A	N/A
Showcase Ad w/ Color Photo & without Photo	Tuesday, 7pm	N/A	N/A
Affiliate Full-Page	Previous Friday, Noon	Previous Friday, Noon	Previous Thursday, Noon
B/W Ads			
Agent/Corporate Property Full-Page	Tuesday, 5pm	Tuesday, 5pm	Monday, 8am
Announcement Full-Page	Tuesday, 5pm	Tuesday, 5pm	Monday, 8am
Multi-Property Full-Page	Tuesday, 5pm	Tuesday, 5pm	Monday, 8am
Affiliate Full-Page	Monday, Noon	Monday, Noon	Previous Friday, Noon

THE **MLS BROKER** OPEN HOUSE GUIDE™

Ad Type	Ads Designed Online	Ads Supplied By Client	Ads Designed by MLS
Special Pages (Color Glossy)			
Front Cover	N/A	Tuesday, Noon	Tuesday, Noon
Inside Front Cover	N/A	Tuesday, Noon	Tuesday, Noon
Inside Back Cover	N/A	Tuesday, Noon	Tuesday, Noon
Back Cover	N/A	Tuesday, Noon	Tuesday, Noon
Centerfold - 2 pages	N/A	Tuesday, Noon	Tuesday, Noon
Centerfold - 4 pages	N/A	Tuesday, Noon	Tuesday, Noon
Supplied Insert- 4 pages	N/A	Tuesday, Noon	Tuesday, Noon
Glossy Color Ads			
Agent/Corporate Property Full Page	Wednesday, 5pm	Wednesday, 5pm	Tuesday, Noon
Affiliate Full Page	Wednesday, 5pm	Wednesday, 5pm	Tuesday, Noon
Showcase Listing with Color Photo & without color photo	Thursday, 5pm	N/A	N/A
B/W Ads			
Agent/Corporate Property Full Page, B/W	Thursday, 5pm	Thursday, 5pm	Wednesday
Affiliate Full Page, B/W	Wednesday, 5pm	Wednesday, 5pm	Tuesday, Noon

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OPEN HOUSE GUIDE™

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SPECIFICATIONS/FILE PREPARATION GUIDE

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ALL ADS MUST BE SUBMITTED IN ONE OF THE FOLLOWING FORMATS:

1. High resolution PDF and PDF-X (Acrobat 4 compatible), with fonts embedded and all colors/images at 300 dpi with cmyk color attributes.
2. High resolution Photoshop .tif file at 300 dpi, flattened and compressed (no layers) with CMYK color attributes. We accept TIFF/IT-P1. Save .tifs with Macintosh encoding and LZW compression off.
3. High resolution Photoshop .eps file at 300 dpi, flattened and compressed (no layers) with CMYK color attributes.
4. High resolution Illustrator or Freehand.eps file with fonts outlined and 300 dpi CMYK images embedded. Please note: We do NOT accept native files such as Quark, Illustrator, etc. Files of this type should be converted to PDF Format. We do NOT accept files containing RGB or LAB images, camera ready ads, film or reflective artwork.

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- Do not use PDF Writer to create a PDF. The file will not print correctly.
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