

## PRODUCTS

### CARETS

Access to an aggregated database consisting of all property types and statuses from: The **MLS®/CLAW**, CRISNet, CRMLS, i-Tech of Glendale/Pasadena, SoCal **MLS**, Desert Area **MLS**, Palm Springs **MLS**, and Ventura County Regional Data Share (Simi Valley, Conejo, and Ventura).

### The **MLS** i-FAXMAIL™ (Powered by MONGOFAX®)

Use any fax machine to digitally deliver paper documents instantly to any email address in the world!

### The **MLS** REALTX™

Access to current Public Records, Comps and Neighborhood Data! Aerial, Plat, and Bird's Eye View Maps included!

### Clarus™ Market Metrics

Effective Marketing Materials with an innovative statistical price analysis perspective – *REALTOR Members Only*.

### Listing Syndication

Your Listings on The **MLS.com** Guest Search, LATIMES.com, Realtor.com, and 53 highly trafficked websites through ListHub.

## THE **MLS®/CLAW** EXCLUSIVE PRODUCTS

### THE**MLSPRO**®

A full featured, cross browser compatible, easy to use **MLS** System that has the flexibility and power to handle any user's needs – from the most experienced to the novice! This wholly owned and operated **MLS** system was designed and developed by on-site staff with the direction, feedback and input from members. It is continually updated and enhanced to keep pace with the ever improving advancements in technology. **THEMLSPRO**® allows users unlimited saved searches and hot sheets, a full featured open house module integrated with both of The **MLS**® print publications, Private Client Websites, and the NEW Home Search Central™ a real time client portal that sends auto-notifications and increases the online interaction between client and agent!

### The **MLS** Homes and Open Houses™ Weekend Edition

Both in Print & Online Low Cost Advertising with 12,000 copies delivered throughout the greater Los Angeles Metro augments ANY listing marketing plan and impresses sellers.

### The **MLS** Open House Guide™ Broker Edition

Both in Print and Online, this upscale professional publication reaches just the right audience at just the right price – distributed to more than 4500 brokers and agents weekly!

### Free Exposure for Open Houses & New Listings

Open Houses appear in the directories of The **MLS** Homes and Open Houses™ Weekend Edition and The **MLS** Open House Guide™ Broker Edition. All New Listings appear in the directory of The **MLS** Homes and Open Houses™ Weekend Edition

### Online Open House Module

The most comprehensive Online Open House Module for Agents, Brokers and Consumers in Southern California!

### The **MLS** DocManager™

The only Integrated Online Filing System in Southern California! Agents can easily upload and attach documents to their listings for access by anyone whom the agent chooses!

### The **MLS.com** Guest Site

With more than 55,000 unique visitors and 14 million page hits monthly, The **MLS.com** Guest Site drives significant traffic to your listings & open houses!

### Text My **MLS**

Delivers listing information to the consumer while providing FREE leads to the Agent!

### Listingbook™ Agent Essentials *Plus* at **NO CHARGE** to **REALTOR** Members

**A \$99.95 annual value!**

### Smarter Agent

Branded Mobile **MLS** Search for your Clients, Any Phone, Anywhere

### Featured Property Websites

Low Cost Marketing for Individual Properties with its own website!

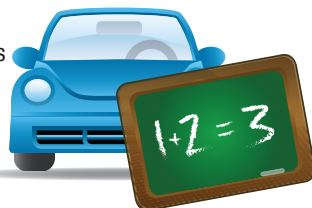
### IDX Solution

Includes a Search Interface, an Agent Inventory Page, Email Button, Registration Button (optional), a Login Page for Return Users, Auto Notification, My Favorites, Saved Searches, a Mortgage Calculator, Map to Listings, and the CARETS Data: Active, Backup, Pending, and One Year of Sold Data.

## TRAINING

- Professional Account Executive Team
- In-Office Presentations & Training
- Mobile Lab Brings Hands-On Training to Member Offices
- Training at the REALTOR® Associations
- Hands-On Training at The **MLS®/CLAW** Office
- Online Webinars
- Recorded Training Available "On-Demand" 24/7

**Call to Schedule!**



## TECHNICAL SUPPORT

- In-House Call Center
- Online Chat
- Support for ALL Third Party Vendors Products
- Open 6 days per week; Mon- Fri 8am-7pm, Sat 9am-2pm

**310-358-1833**