

HOMES & OPEN HOUSES™

YOUR MOST TRUSTED AND UP-TO-DATE REAL ESTATE RESOURCE



Why Advertise?

- Low Cost
- Effective
- Easy-to-Use
- Extremely Competitive Pricing
- First-Class Quality
- Get Leads
- High-Traffic Distribution Locations
- Large Distribution Area
- Reach Your Peers
- Reach The Public
- “Flip Book” Links to Your Website
- Impress Sellers w/Online & Print Advertising Solutions

- ✓ **High-Traffic Distribution Locations** Throughout the Los Angeles Metropolitan Area! Find us in Coffee Houses, Supermarkets, Restaurants, Hospitals, Hotels, Retail Shops, Farmers’ Markets, and More...
- ✓ **Large Distribution Area** Westside L.A., San Fernando Valley, Greater South Bay, Beach Cities, Palos Verdes, Glendale, Pasadena, Burbank, Most of LA County!
- ✓ **Reach Your Peers** With over 14,000,000 Hits per Month, **TheMLS.com** Members Site is the perfect place to reach other Agents! *The MLS Weekend Homes & Open Houses™* is posted on **TheMLS.com** Members Site both as a PDF and a “**Flip Book**”!
- ✓ **Reach The Public** **TheMLS.com** Guest Site receives approximately 65,000 unique visitors per month. *The MLS Weekend Homes & Open Houses™* is strategically posted on **TheMLS.com** Guest Site as both a PDF and a “**Flip Book**” to maximize exposure!
- ✓ **“Flip Book” Links To Your Website** Drive traffic to your Personal / Property / Company website! Include your site’s web address on a Full-Page ad in *The MLS Weekend Homes & Open Houses™* to increase traffic to your website.
- ✓ **Impress Your Sellers with The MLS® Online & Print Advertising Solutions!** Advertise in *The MLS Weekend Homes & Open Houses™* to get BOTH: Online & Print Exposure! **Online: TheMLS.com** Guest Site gets over 65,000 unique visitors per month! **Print:** 12,000+ copies distributed throughout L.A. County to hundreds of locations reaching thousands of readers, weekly!