

THE ONLY REALTOR®-OWNED ONLINE AND PRINT OPEN HOUSE GUIDE

RATE CARD

Prices subject to change without notice. As of 04/02/08

		1	2-20	21-40
B/W Ads		Time	Times	Times
Agent Property Full-Page B/W - Spring Specials (Limited Time Discount)	8.75" x 11.25"	\$160 \$120	\$140 \$110	X
Corporate Property Full-Page B/W	8.75" x 11.25"	\$190	X	X
Multi-Property B/W	8.75" x 11.25"	\$215	X	X
Affiliate Full-Page B/W	8.75" x 11.25"	\$225	X	X
Announcement B/W	8.75" x 11.25"	\$175	X	X
Showcase Listing	200 characters	\$10	X	X
Color Ads, Glossy				
Agent Property Full-Page Color	8.75" x 11.25"	\$400	\$375	X
Corporate Property Full-Page Color	8.75" x 11.25"	\$450	\$425	X
Affiliate Full-Page Color	8.75" x 11.25"	\$475	X	X
Announcement Color	8.75" x 11.25"	\$400	X	X
Showcase Ad w/Color Photo	4.25" x 2.25"	\$39	\$35	\$30
		1	2-5	2-10
Special Pages		Time	Times	Times
Front Cover Color, Glossy	9.50" x 10.00"	\$1,300	\$1,200	X
Inside Front Cover Color, Glossy	9.50" x 11.50"	\$600	\$550	X
Inside Back Cover Color, Glossy	9.50" x 11.50"	\$550	\$500	X
Back Cover Color, Glossy	9.50" x 11.50"	\$900	\$850	X
Agent Property Full-Page B/W Opposite Directory	8.75" x 11.25"	\$215	\$195	X
Corporate Full-Page B/W Opposite Directory	8.75" x 11.25"	\$225	\$205	X
Agent Full-Page Color Special (Pages 3 or 4)	8.75" x 11.25"	\$450	X	X
Corporate Full-Page Color Special (Pages 3 or 4)	8.75" x 11.25"	\$499	X	X
Agent Full-Page Color Special (Pages 5,6,7,8, or 9 Opposite Table of Contents)	8.75" x 11.25"	\$425	X	X
Corporate Full-Page Color Special (Pages 5,6,7,8, or 9 Opposite Table of Contents)	8.75" x 11.25"	\$475	X	X
Color Spread - 2 Pages	Call Production	\$950	\$850	X
Color Spread - 4 Pages	Call Production	\$2,000	X	X
Client-Supplied Insert - 4 pages	Call Production	\$600	X	X
The MLS® Create Showcase Ad/Make Revisions		\$20		
The MLS® Create Full Page Ad/Make Revisions		\$50/hr		

Money-Saving Packages

- **Combo Agent Property Full Page B/W (\$51 savings)** - 1 Agent Property Full Page B/W (Broker Guide) + 1 Agent Property Full Page B/W Ad (Weekend Guide) for **\$259**
- **Combo Agent Property Full Page Color (\$126 savings)** - 1 Agent Property Full Page Color (Broker Guide) + 1 Agent Property Full Page Color (Weekend Guide) for **\$699**
- **Review Package (Broker & Weekend)** - 1 Agent Property Full-Page B/W (Weekend Guide) + 1 Showcase Ad w/Color Photo (Weekend Guide) + 1 Showcase Ad w/Color Photo (Broker Guide) **\$180**