

HOMES & OPEN HOUSES™

YOUR MOST TRUSTED AND UP-TO-DATE REAL ESTATE RESOURCE

RATE CARD

All rates subject to change. As of 07/16/08

WEEKEND BLACK & WHITE	FREQUENCY	
	PRICE	2-20 Times
Spring Sale (Limited Time Discount) Agent Property Full-Page B/W	\$120.00	\$110.00
Corporate Property Full-Page B/W	\$155.00	\$145.00
Multi-Property Full-Page B/W	\$195.00	\$175.00
Affiliate Full-Page B/W	\$250.00	
Announcement Full-Page B/W	\$155.00	\$140.00
Showcase Listing w/out Photo	\$29.00	

WEEKEND COLOR	PRICE	2-20 Times
Agent Property Full-Page Color Glossy	\$425.00	\$400.00
Corporate Property Full-Page Color Glossy	\$450.00	\$425.00
Affiliate Full-Page Color Glossy	\$525.00	
Announcement Full-Page Color Glossy	\$425.00	\$400.00
Showcase Ad w/ Color Photo (Open House & by Appointment Only)	\$49.00	
New Listing 1/4 Page Showcase Ad w/ Color Photo	\$49.00	

WEEKEND SPECIAL PAGES	PRICE	2-5 Times
Front Cover Color Glossy (8.25" x 8.75")	\$1700.00	\$1550.00
Inside Front Cover Color Glossy (8.25" x 10.375")	\$600.00	\$550.00
Inside Back Cover Color Glossy (8.25" x 10.375")	\$550.00	\$500.00
Back Cover Color Glossy (8.25" x 10.375")	\$950.00	\$900.00
Agent Property Full-Page B/W Opposite Directory	\$195.00	
Corporate Property Full-Page B/W Opposite Directory	\$205.00	
Agent Property Full-Page Color Glossy (Pages 3 or 4)	\$475.00	
Corporate Property Full-Page Color Glossy (Pages 3 or 4)	\$499.00	
Agent Property Full-Page Color Glossy (Pages 5,6,7,8, or 9 - Opposite Table of Contents)	\$450.00	
Corporate Property Full-Page Color Glossy (Pages 5,6,7,8, or 9 - Opposite Table of Contents)	\$475.00	
Color Spread - 2 Pages	\$950.00	
Color Spread - 4 Pages	\$2000.00	