

# DEADLINES

AS OF 03/31/09

## THE MLS WEEKEND OPEN HOUSE GUIDE™

Ad Type	Ads Designed Online	Ads Supplied By Client	Ads Designed by MLS
<b>Special Pages (Color )</b>			
Front Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
Inside Front Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
Inside Back Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
Back Cover	N/A	Previous Friday, Noon	Previous Friday, Noon
<b>B/W Ads</b>			
Agent/Corporate Property Full-Page	Wednesday, 10am	Wednesday, 11 am	Tuesday, 10am
Announcement Full-Page	Wednesday, 10am	Wednesday, 11 am	Tuesday, 10am
Multi-Property Full-Page	Wednesday, 10am	Wednesday, 11 am	Tuesday, 10am
Affiliate Full-Page	Wednesday, 10am	Wednesday, 11 am	Tuesday, 10am
Showcase Ad B/W with Photo	Wednesday, 9am	Wednesday, 11 am	Tuesday, 10am
Showcase Ad B/W without Photo	Wednesday, 9am	Wednesday, 11 am	Tuesday, 10am

## THE MLS BROKER OPEN HOUSE GUIDE™

Ad Type	Ads Designed Online	Ads Supplied By Client	Ads Designed by MLS
<b>Special Pages (Color Glossy)</b>			
Front Cover	N/A	Tuesday, Noon	Tuesday, Noon
Inside Front Cover	N/A	Tuesday, Noon	Tuesday, Noon
Inside Back Cover	N/A	Tuesday, Noon	Tuesday, Noon
Back Cover	N/A	Tuesday, Noon	Tuesday, Noon
Centerfold - 2 pages	N/A	Tuesday, Noon	Tuesday, Noon
Centerfold - 4 pages	N/A	Tuesday, Noon	Tuesday, Noon
Supplied Insert- 4 pages	N/A	Tuesday, Noon	Tuesday, Noon
<b>Glossy Color Ads</b>			
Agent/Corporate Property Full Page	Wednesday, 5pm	Wednesday, 5pm	Tuesday, Noon
Affiliate Full Page	Wednesday, 5pm	Wednesday, 5pm	Tuesday, Noon
Showcase Listing with Color Photo & without color photo	Thursday, 5pm	N/A	N/A
<b>B/W Ads</b>			
Agent/Corporate Property Full Page, B/W	Thursday, 5pm	Thursday, 5pm	Wednesday
Affiliate Full Page, B/W	Wednesday, 5pm	Wednesday, 5pm	Tuesday, Noon