

WEEKEND  
EDITION

Greater Los Angeles Metropolitan Area

# HOMES & OPEN HOUSES™

YOUR MOST TRUSTED AND UP-TO-DATE REAL ESTATE RESOURCE

Dear Advertiser,

We are excited to introduce yet another **Low Cost & Effective** advertising vehicle to market your Company's products and services to both the public and Real Estate Brokers/Agents – **The MLS Weekend Homes & Open Houses™** can be picked up at a number of *Supermarkets, Coffee Houses, Restaurants, Video Stores, Real Estate Agent and Broker Offices* and much more. This New Weekend Guide will highlight New Listings, By Appointment Listings, and Weekend Open Houses. Covering most of L.A. County – Readership of 60,000!

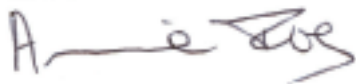
**The MLS Weekend Homes & Open Houses™** has been strategically created to work hand-in-hand with the existing **The MLS Open House Guide™**. – Let your advertising dollars capture the Public and the Broker/Agent Community's attention.

The new **The MLS Weekend Homes & Open Houses™** has been modeled to be similar to that of the existing **The MLS Open House Guide™** except for its size which will be 8<sup>3/8</sup> x 10<sup>7/8</sup>. Full-Page Color Glossy as well as Full-Page Black & White Ads will be available to you at extremely competitive prices!

We look forward to seeing your ads in the upcoming issues of **The MLS Weekend Homes & Open Houses™**. We promise to continue providing you with first class, easy-to-use, cost-effective publications that will maximize the exposure of your Company's products and services to the real estate community at large!

Please feel free to contact me directly with any questions you may have. I look forward to speaking with you soon.

Sincerely,



Annie Ives  
Chief Executive Officer  
The MLS®/CLAW