

HOMES & OPEN HOUSES™

YOUR MOST TRUSTED AND UP-TO-DATE REAL ESTATE RESOURCE

Take advantage of **THE MLS WEEKEND HOMES & OPEN HOUSES™** latest and most exciting advertising opportunity, the **SLEEVE.....**



Purchase a **SLEEVE** and a **Full-Page B/W Ad**

Benefits of **THE SLEEVE:**

- Sleeve price includes** premiere exposure on both, the front and the back of the magazine about you/listings/company/services and one **FREE Full-Page B/W Ad** inside the Guide.
- Get Noticed** by a readership of 60,000+ potential buyers and sellers
- Get FREE Leads with the FLIP BOOK**
In addition to the print version of **THE MLS WEEKEND HOMES & OPEN HOUSES™**, TheMLS.com Guest Site features both a **pdf version** and a **FLIP BOOK** which links the consumer to your personal/company/property website and/or email address.
- TheMLS.com Guests Site Traffic Jam**
10,000,000 hits per month, representing **100,000** unique visitors per month, are generated by sellers and buyers browsing your listing(s) on **TheMLS.com Guests Site.**
- Double Exposure**
THE MLS WEEKEND HOMES & OPEN HOUSES™ is distributed with your **SLEEVE** to thousands of homes and hundreds of commercial stops in the greater LA area, featuring your **Full-Page B/W Ad**. Go to www.themlsweekendopenhouseguide.com to see a complete list of the commercial stops by city and/or zip code.
- Unique and Effective Branding**
The **SLEEVE** provides you with a unique way of branding yourself, your company and/or your properties to a targeted farm area of potential sellers and buyers. The growth and recognition of **THE MLS WEEKEND HOMES & OPEN HOUSES™** is steadily increasing, thanks to aggressive commercial and home delivery distribution plus online presence.
- Best Bang for your Buck**
Whether you elect to purchase a **SLEEVE** or just a traditional Ad, **THE MLS WEEKEND HOMES & OPEN HOUSES™** is one of the most beneficial and cost-effective means of reaching buyers/sellers in the LA market today.