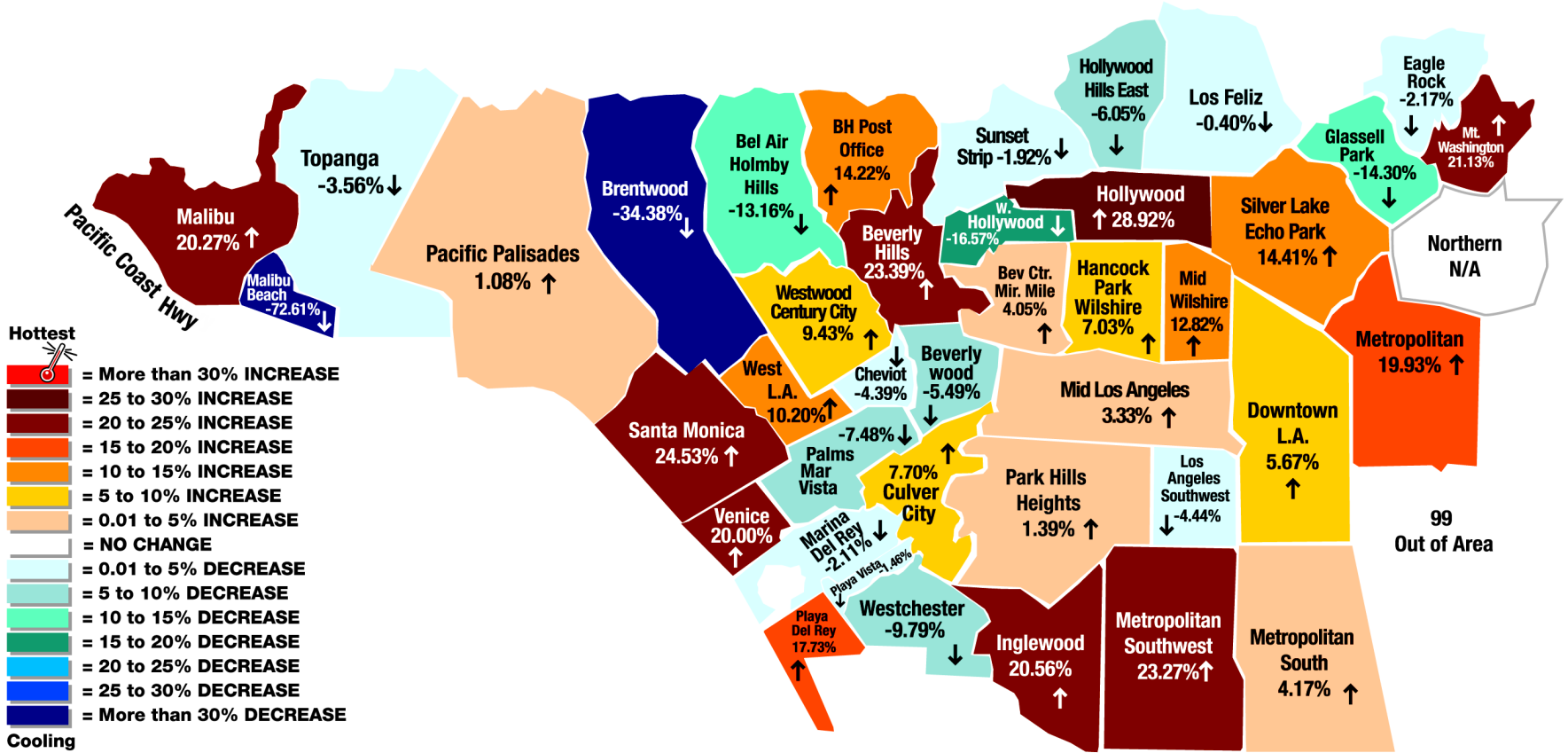


MEDIAN SALE PRICE

The MLS® "MARKET CLIMATE" MAP
SINGLE FAMILY HOMES

4th Quarter 2010 vs. 2009

For The MLS®/CLAW Primary Areas from Downtown to the Ocean



MEDIAN SALE PRICE			
AREAS	Q4-2010	Q4-2009	% Change
Hollywood	\$535,000	\$415,000	28.92%
Santa Monica	\$1,650,000	\$1,325,000	24.53%
Beverly Hills	\$3,183,500	\$2,580,000	23.39%
Metropolitan Southwest	\$186,450	\$151,250	23.27%
Mt. Washington	\$484,500	\$400,000	21.13%
Inglewood	\$307,500	\$255,050	20.56%
Malibu	\$1,750,000	\$1,455,000	20.27%
Venice	\$1,080,000	\$900,000	20.00%
Metropolitan	\$171,500	\$143,000	19.93%
Playa Del Rey	\$1,012,500	\$860,000	17.73%
Silver Lake - Echo Park	\$675,000	\$590,000	14.41%
Beverly Hills Post Office	\$1,827,500	\$1,600,000	14.22%
Mid-Wilshire	\$440,000	\$390,000	12.82%
West L.A.	\$732,000	\$664,250	10.20%
Westwood - Century City	\$1,392,750	\$1,272,675	9.43%
Culver City	\$692,500	\$643,000	7.70%
Hancock Park - Wilshire	\$990,000	\$925,000	7.03%
Downtown L.A.	\$160,625	\$152,000	5.67%
Metropolitan South	\$125,000	\$120,000	4.17%
Beverly Center - Miracle Mile	\$900,000	\$865,000	4.05%
Mid Los Angeles	\$310,000	\$300,000	3.33%

MEDIAN SALE PRICE			
AREAS	Q4-2010	Q4-2009	% Change
Park Hills Heights	\$365,000	\$360,000	1.39%
Pacific Palisades	\$1,635,000	\$1,617,500	1.08%
Los Feliz	\$996,000	\$1,000,000	-0.40%
Playa Vista	\$1,044,500	\$1,060,000	-1.46%
Sunset Strip - Hollywood Hills West	\$1,212,500	\$1,236,250	-1.92%
Marina Del Rey	\$930,000	\$950,000	-2.11%
Eagle Rock	\$450,000	\$460,000	-2.17%
Topanga	\$880,000	\$912,500	-3.56%
Cheviot Hills - Rancho Park	\$1,215,000	\$1,270,750	-4.39%
Los Angeles Southwest	\$225,000	\$225,000	-4.44%
Beverlywood Vicinity	\$775,000	\$820,000	-5.49%
Hollywood Hills East	\$900,000	\$958,000	-6.05%
Palms - Mar Vista	\$680,000	\$735,000	-7.48%
Westchester	\$645,000	\$715,000	-9.79%
Bel Air - Holmby Hills	\$1,650,000	\$1,900,000	-13.16%
Glassell Park	\$368,500	\$430,000	-14.30%
West Hollywood Vicinity	\$720,875	\$864,000	-16.57%
Brentwood	\$1,575,000	\$2,400,000	-34.38%
Malibu Beach	\$2,075,000	\$7,575,000	-72.61%
ALL AREAS	\$753,500	\$840,000	-10.30%

Information herein deemed reliable, but not guaranteed.

Questions regarding this information may be sent by e-mail to Marketing@themls.com.