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Sampling of rates as of May 30, 2018

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#### **CHRIS FURIE**

BRE 01004991 | NMLS 357449 chris@insigniamortgage.com



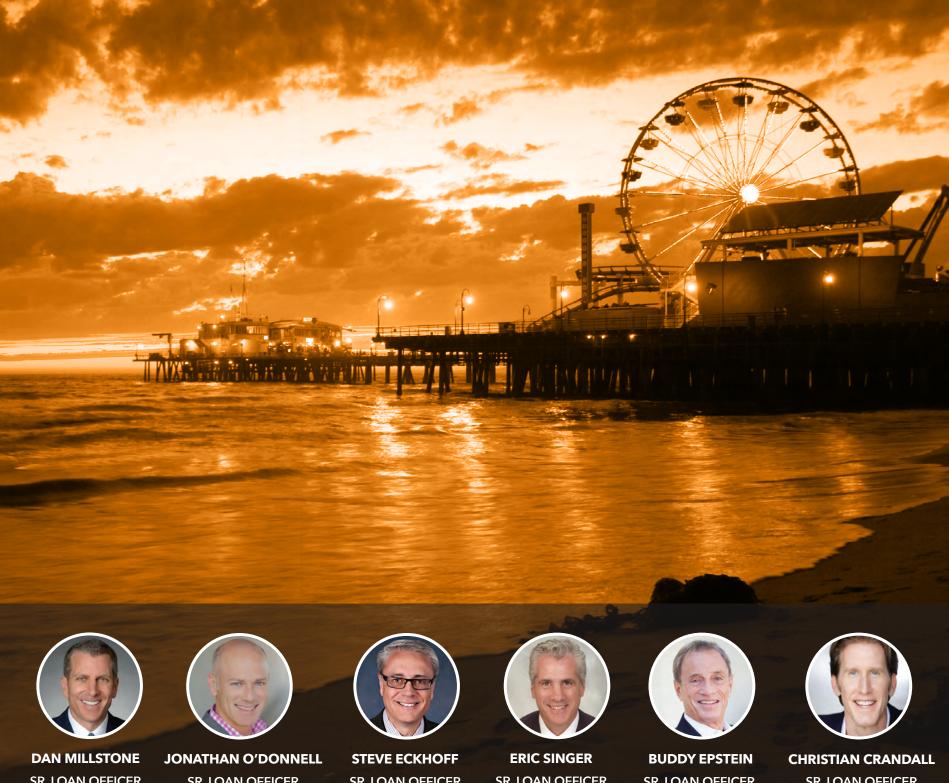
#### **DAMON GERMANIDES**

BRE 01794261 | NMLS 317894 damon@insigniamortgage.com

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# Top Originator in Home Loans Nationwide



#### INDUSTRY RECOGNIZES MARK COHEN AS #1 LOAN ORIGINATOR FOR THE 6TH YEAR IN A ROW!



I wanted to take a moment to thank all of you for your continued business and for keeping Cohen Financial Group the Top Originator Nationwide. We would like to share with you the special recognition article from Steven Wyble, online content editor of Scotsman Guide Media. WE DID IT AGAIN!

Top Originator By Steven Wyble, online content editor, Scotsman Guide Media

Every day, Mark Cohen of Cohen Financial Group resets the clock. No matter how many loans he's closed that vear, that month or that week, every morning he goes back to square one.

That mindset apparently works wonders. For the sixth year in a row, Cohen has topped Scotsman Guide's Top Dollar Volume list. Cohen's 2017 mortgage-origination volume totaled \$579.6 million. He closed 541 loans — 67 percent of them purchases, and 33 percent refinances.

Although Cohen says resetting the clock each day motivates him to close more loans, he also benefits from his wealth of experience. He's been originating mortgages for more than 30 years, after getting into the game in 1986. He also receives a ton of support from his staff, he says.

"I've got a good staff, and I know a lot of people," he says. "I know the business and have a large clientele and following. It's just pieces that fall into place most of the time. Not to say that there aren't things that pop up ... [but] if you lose a deal, you've just got to move forward."

Cohen acknowledges that recent changes to the tax code could present challenges in the near future, particularly in the expensive Beverly Hills area where he works. Congress' move to lower the cap on the mortgage interest deduction from \$1 million of debt to \$750,000 is worrying, but he doesn't see it having a terribly large impact. What's more troublesome is the \$10,000 cap on deducting state and local income and property taxes, he says.

"That is a big issue," he says, noting that the property taxes on a \$3 million house can come to tens of thousands of dollars per year. "It's a big thing. It hurts," he adds. Even so, it's difficult to gauge the actual impact of the tax changes this soon after their passage, Cohen says.

"You have strong demand, a low inventory and a strong economy," he adds. "You can't really tell right now [what the impact is] until the tide has turned and the economy slows down, and people say, 'I can't buy a house because of the property taxes.' Because everyone's making more money now ... so it's all good until it's not good."

Cohen says it seems inevitable that mortgage rates will continue to rise, but he doesn't think a quarter-to a half-point rise will break the market. "But it is making it more difficult to qualify for people, especially with these rigid ratios," he says. "That's going to be an issue." But the bottom line is that there's room in the market for anyone who's willing to adapt to the constant changes, Cohen says.

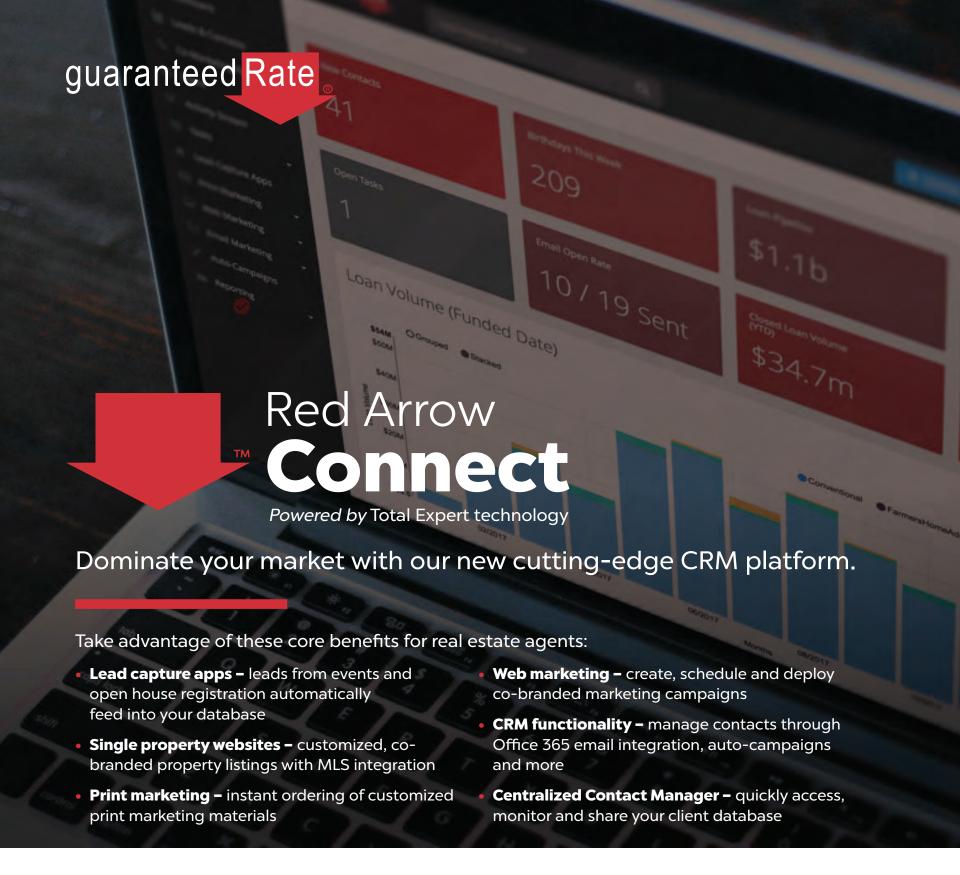
"It's challenging," he says, "but people who want to find out what their niche is and (have the) determination to do the right things in business, [they] can still compete in this very competitive market."



For the ninth year in a row, we compiled the industry's most comprehensive list of the nation's top mortgage originators. The rankings include not only the originators who are closing the most dollar volume and the most loans, but also the leaders in niche areas, like Federal Housing Administration, U.S. Department of Veterans Affairs and U.S. Department of Agriculture loans as well as home equity lines of credit. View Scotsman Guide's Top Originators 2017 at ScotsmanGuide.com/Top2017

#### Ask about our New Exclusive Bank Statement Jumbo Loan Program

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Branch Manager/VP of Mortgage Lending (424) 354-5330 J.Barton@rate.com

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66

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# Specialty Commercial Real Estate - June 13th Navigating Hospitality, Restaurant and Medical Sectors



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Patricia Cross **Event Co-Coordinator** 

You will hear valuable information from the hospitality, restaurant and medical industries.

#### **Our Guest Speakers**



Alan X. Reay Atlas Hospitality Group



Teri Craft Restaurant Realty Co.



Armen Balian Greenbox Loans

Wednesday, June 13, 2018 - 10:30am - 1:00pm \$20 for BH/GLAAR Members & \$30 for Non-Members

#### BH/GLAAR

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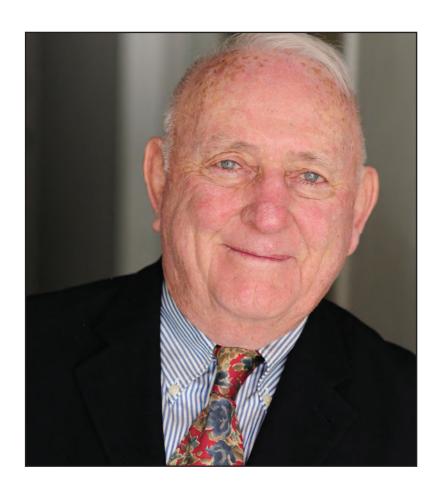


BEVERLY HILLS/GREATER LOS ANGELES ASSOCIATION OF REALTORS® Please register online at www.bhglaar.com

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# YPN & Beverly Hills Chamber of Commerce YPN Networking Mixer -

June 6th





Please join the BH/GLAAR YPN for a Special Networking Mixer with the YPN from the Beverly Hills Chamber of Commerce.

Come enjoy a drink and some amazing food while you mingle with like-minded young professionals throughout the Beverly Hills and Los Angeles areas. Be sure to bring plenty of business cards for networking and to enter to win one of our door prize giveaways.



133 N. La Cienega Blvd., Beverly Hills, CA 90211

Wednesday, June 6, 2018 - 6:00pm - 8:00pm

BH/GLAAR REALTORS®

Early Bird Special - \$10 until 6/1 then \$15

Non-Members - \$30

(includes entrance fee, 1 drink ticket plus hosted food)

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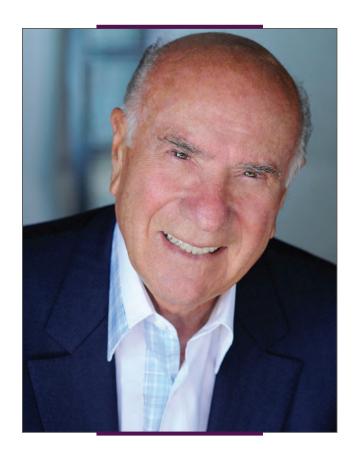


Please register online at www.bhglaar.com



#### PETER C. LISA

October 28, 1928 - May 27, 2018



It is with great sadness that we inform you of the passing of Peter C. Lisa over the Memorial Day weekend.

Always with a smile, always with a wonderful disposition,

Pete was with our Sherman Oaks office family since 2004, and close to many within and outside our office.

Please take a moment to remember this incredible friend, gentleman, father, and husband, and be grateful he touched our lives. He was a very special person who will be greatly missed.

Sincerely,

John Closson Regional Vice President Los Angeles Keith J. Fisher Branch Manager Sherman Oaks

Kathy King Regional Vice President Los Angeles

BERKSHIRE HATHAWAY HomeServices

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## Follow Sam Batayneh's "This Week in Mortgage" vlog!

Top 200 (#113) Mortgage Originators in America 2016\*

#### Find Sam on his social media sites (vlog available on all sites):

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in Sam Batayneh

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(O) Sam.Batayneh

Sam Batayneh

#### My team



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Tyler von der Lieth

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