

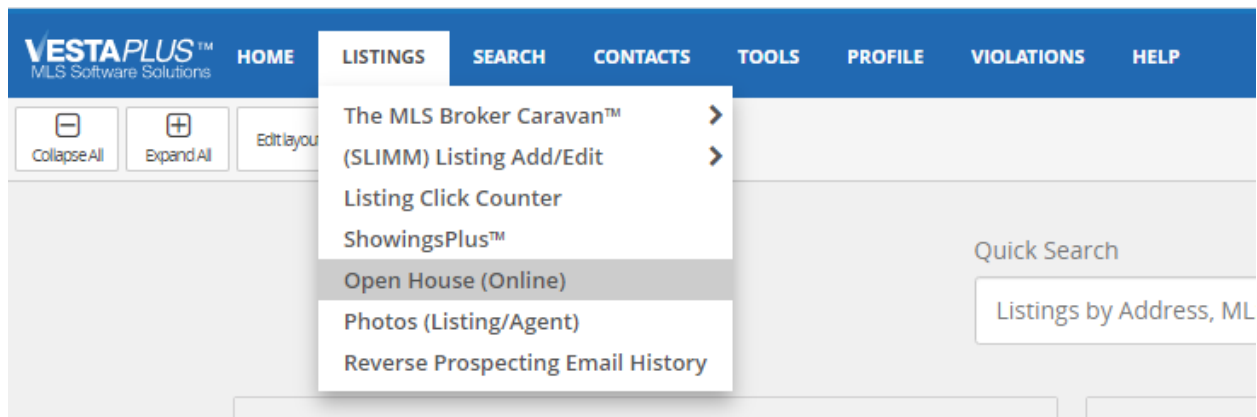


## Keep Your Business Moving Forward with Virtual Open Houses

As we collectively navigate the new normal brought on by the COVID-19 pandemic, keep your business moving forward with Virtual Open Houses, available in VESTAPLUS™ and The MLS Broker Caravan™ app.

### What is considered a Virtual Open House?

A pre-recorded video or live scheduled event via social media (Facebook, Instagram, Twitter, LinkedIn), that provides a walkthrough of a listing, as if your clients were touring the property in person.



### How to Create Virtual Open Houses in VESTAPLUS™

Following similar steps as before, you can create your Virtual Open House in the Open House module in VESTAPLUS™.

#### Option 1: Virtual Open House

**STEP 1:** Go to the VESTAPLUS™ Open House module, from the menu select Listings > Open House (Online)

**STEP 2:** Select your Preferred Listing Click on a listing to create an Open House.

### ▶ The MLS™ Open House Guide

Manage your Open Houses. Search for Open Houses using the buttons on the right, choose from the inventory list below, or click the "Create an Open House" button to get started...

▶ Create an Open House

[Read COVID-19 Open House Guidelines](#)

Current User: Jose Quintanilla

**OPEN HOUSE SEARCH**

- [Today's Open Houses](#)
- [Quick Search](#)
- [Detailed Search](#)

### The MLS® Print Guide

To purchase, create or manage your ad, click on of the links below:

- [Account Summary](#)
- [Ad Purchase](#)
- [Ad Creation](#)
- [Ad Management](#)
- [Publication Schedule](#)
- [Deadlines](#)

### Your Inventory

Click on one of the links to create a Open House for one of the listings below

MLs#	Address	City-Area	Type	Price	Status	Date
<a href="#">20-865114</a>	<a href="#">8350 N Test AVE</a>	<a href="#">OTHER (999)</a>	<a href="#">SFR</a>	<a href="#">\$1</a>	<a href="#">Active</a>	<a href="#">11/01/20</a>
<a href="#">20-577206</a>	<a href="#">8350 N Test AVE</a>	<a href="#">OTHER (999)</a>	<a href="#">SFR</a>	<a href="#">\$901</a>	<a href="#">Active</a>	<a href="#">05/08/20</a>
<a href="#">19-537934</a>	<a href="#">8350 1/2 WILSHIRE</a>	<a href="#">BEVERLY HILLS (1)</a>	<a href="#">SFR</a>	<a href="#">\$100</a>	<a href="#">Active</a>	<a href="#">04/16/20</a>
<a href="#">20-847904</a>	<a href="#">8350 Test</a>	<a href="#">OTHER (999)</a>	<a href="#">LSE</a>	<a href="#">\$1,500</a>	<a href="#">Active</a>	<a href="#">10/16/20</a>
<a href="#">20-846798</a>	<a href="#">8350 Test</a>	<a href="#">OTHER (999)</a>	<a href="#">SFR</a>	<a href="#">\$20</a>	<a href="#">Active Under Contract</a>	<a href="#">10/16/20</a>

[Open House List Auto Notification](#)   
 [Create a Open House not yet listed in the MLS](#)

**STEP 3: Schedule your Virtual Open House**

Create your Virtual Open House with a social media link or provide a link to a pre-recorded video.

<b>Type</b>	<b>Date*</b>	<b>Start Time *</b>	<b>Public<sup>[1]</sup></b>	<b>Virtual Showing URL *</b>
1 <input type="text" value="Virtual"/>	<input type="text"/>	<input type="text" value="11"/> : <input type="text" value="00"/> <input type="text" value="AM"/>	<input type="text" value="No"/>	<input type="text" value="eg. https://www.website.com/myname"/>
		<b>End Date *</b>		
		<input type="text" value="02"/> : <input type="text" value="00"/> <input type="text" value="PM"/>		

**STEP 4: Click Save & Continue.**

Your Virtual Open House is now in VESTAPLUS™!

**Option 2: SLIMM**

When you are creating a new listing in SLIMM, you have the option to enter a Virtual Open House, following the same steps as the Open House Module. From the SLIMM dashboard, click on the 3 vertical dots and select Create Open House.

<input type="checkbox"/>	TYPE	PH#	PHOTO	STATUS	MLS#	SHOWINGS	APN#
<input type="checkbox"/> Edit	SFR	1		A	20-665114	On	4333-030-130
<input type="checkbox"/> Edit				A	20-577206	On	4333-030-130
<input type="checkbox"/> Edit				A	19-537934	On	4333-030-130
<input type="checkbox"/> Edit				A	20-647904	On	4333-030-130
<input type="checkbox"/> Edit				U	20-638828	On	4333-030-130

- Add Photos
- Copy listing
- Reverse Prospecting
- Social Media Campaign
- Create Open House
- ClickCounter Report
- Create MLS Flyer

### View Virtual Open Houses in VESTAPLUS™

Search and view Virtual Open Houses anytime, anywhere. A green icon labeled “Virtual Open Houses” will be used in lieu of the red icon for physical (face-to-face) Open Houses. Virtual Open Houses may be viewed in the following modules/features of VESTAPLUS™:

- ▶ Detail Reports
- ▶ VESTAPLUS™ Mobile
- ▶ One Line Report
- ▶ Auto-Notifications

Additionally, listings that are advertised in The MLS Broker Caravan™ magazine will also have a Virtual Open House in the new app.